

Glencoe Park District Community Survey Results



August 19, 2014

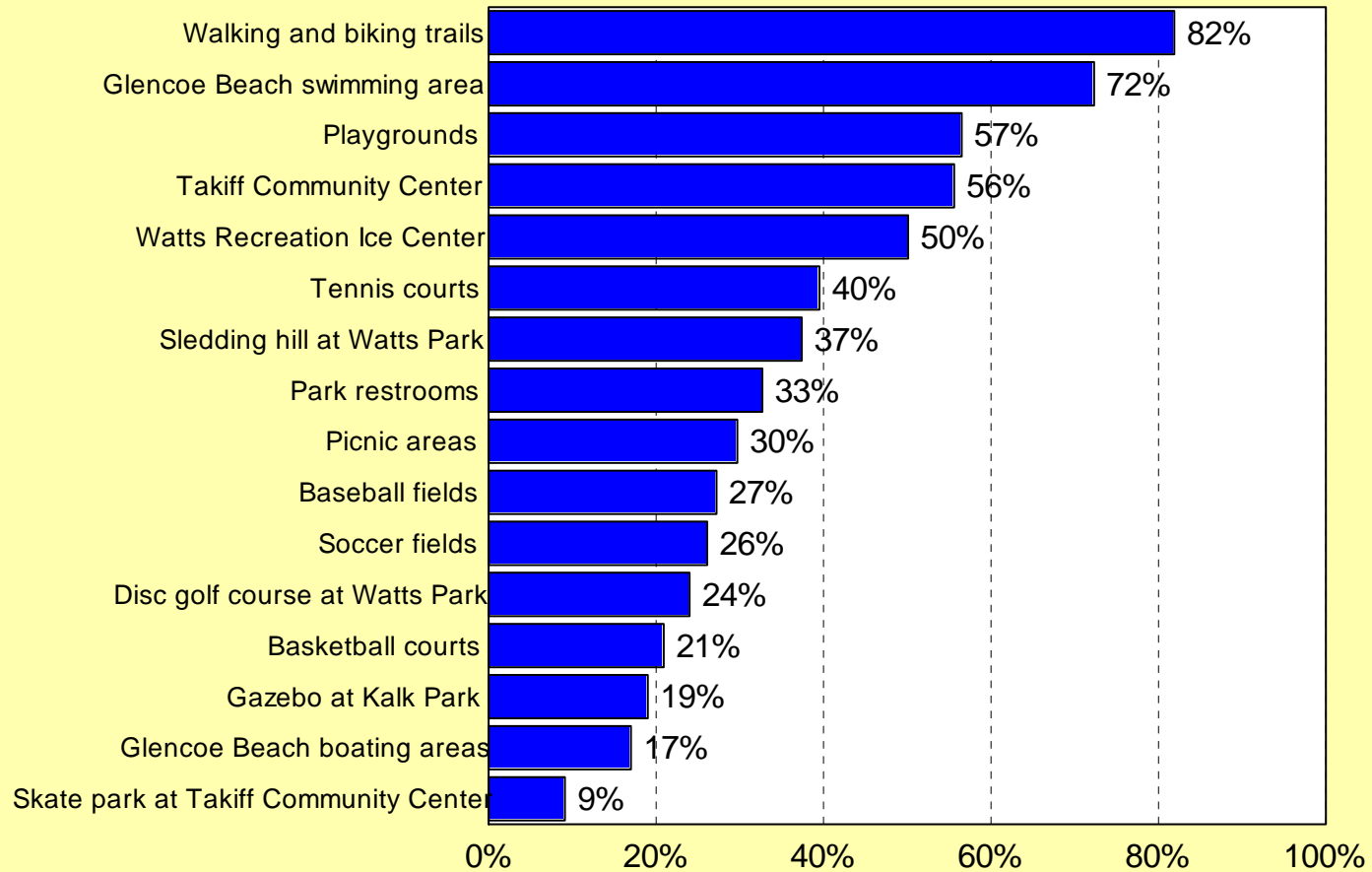


Survey Results

- Administered by Leisure Vision
- Random Sample of 2,000 households
- Goal of 300; 441 returned
- 95% level of confidence and precision rate of +/- precision rate of 4%

Q1. Households that Have a Need for OUTDOOR Parks and Recreation Facilities

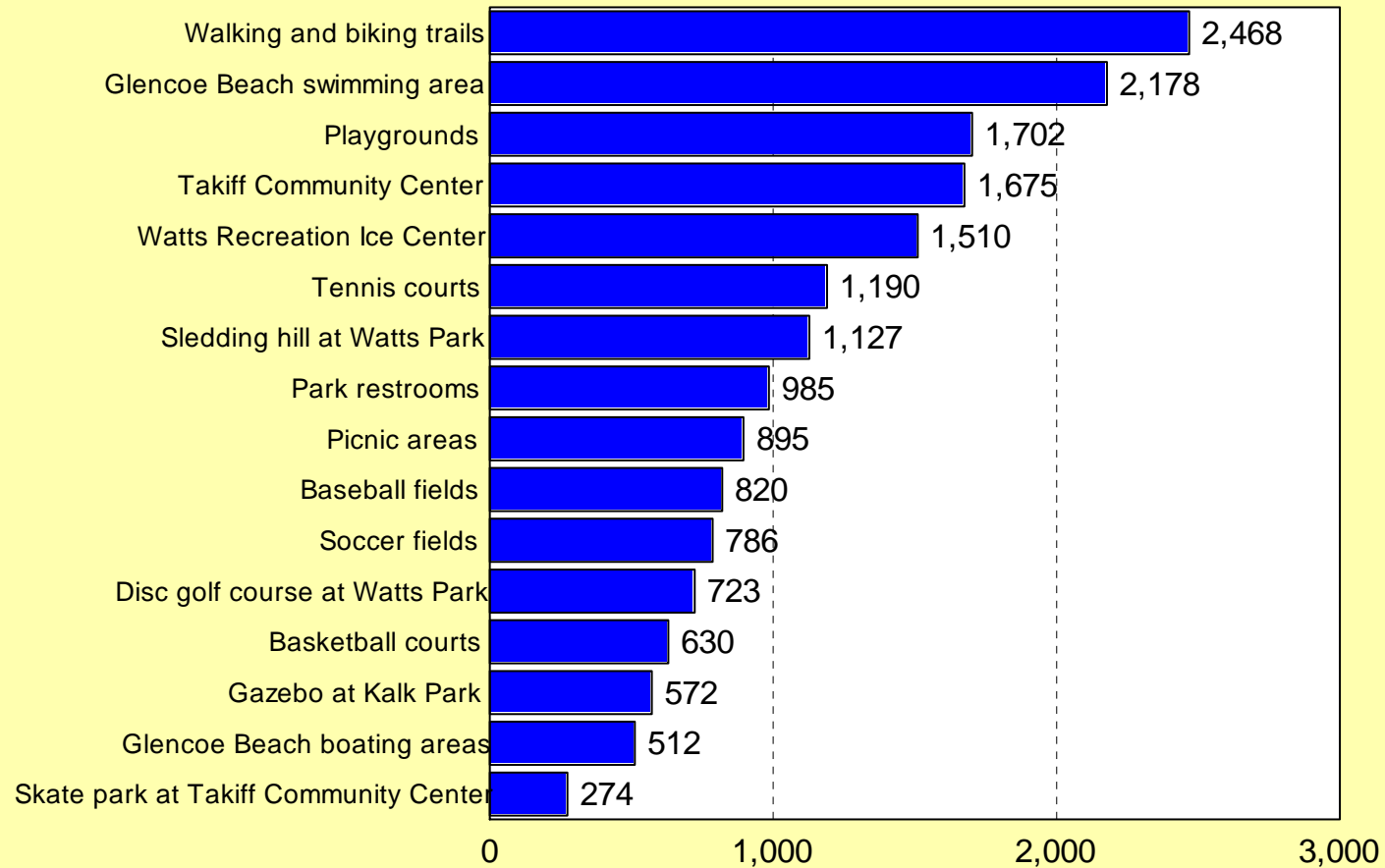
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q1a. Estimated Number of Households in Glencoe that Have a Need for Parks and Recreation Facilities

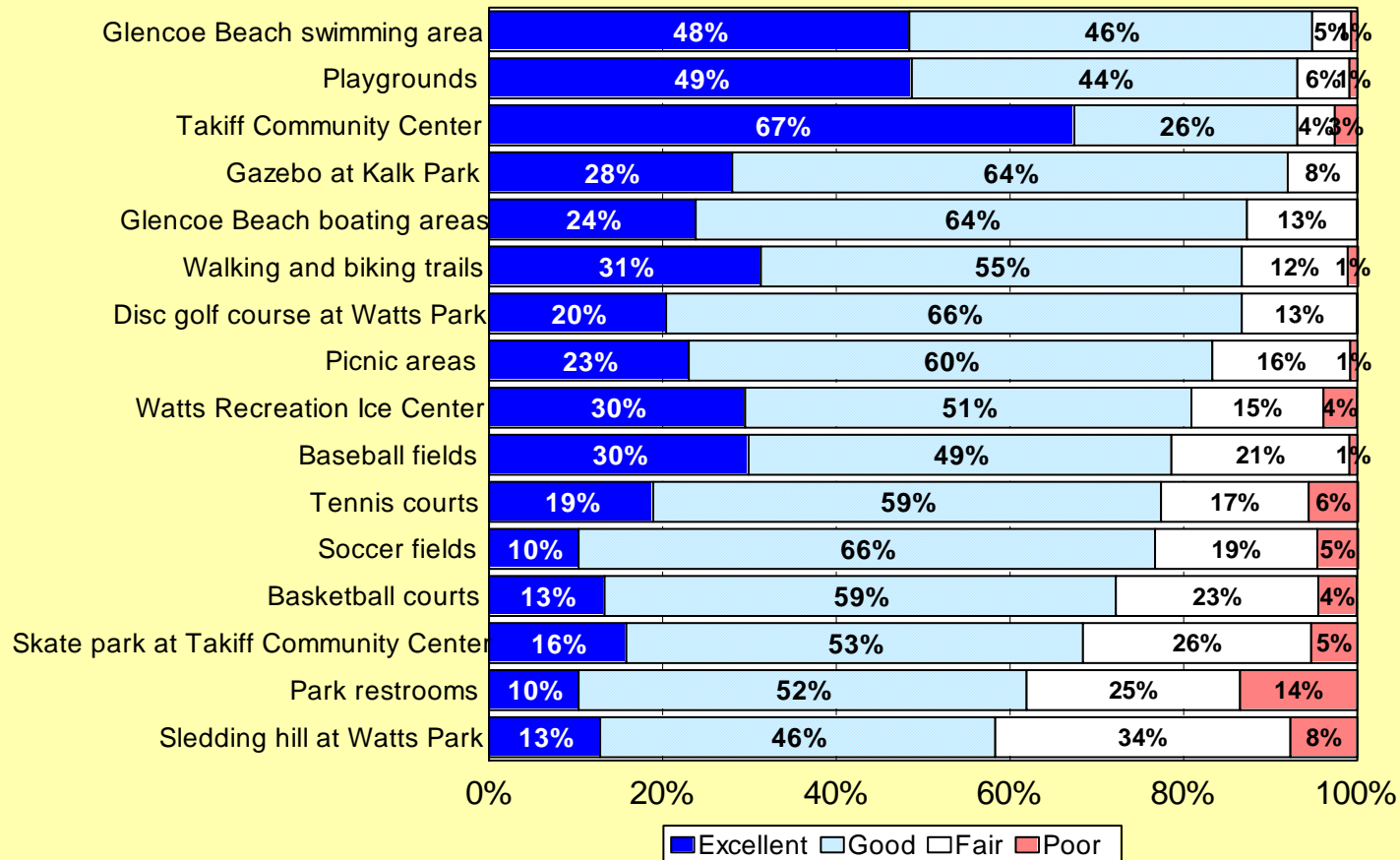
by number of households based on 3,013 households in Glencoe Village



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q1b. How Respondent Households Rate the Condition of the Parks and Recreation Facilities in Glencoe Village

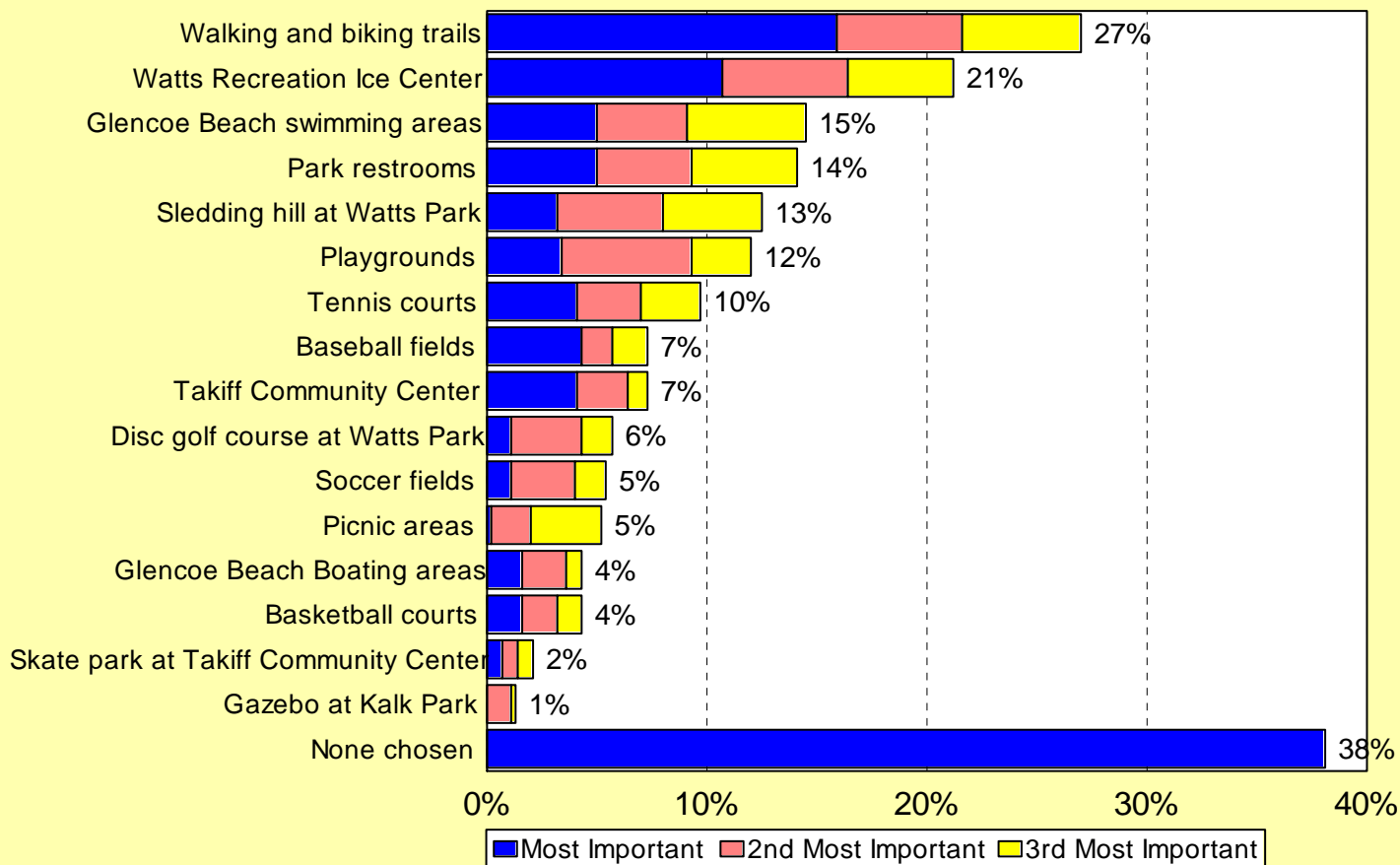
by percentage of households that have a need for programs



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q2. Parks and Facilities Respondent Households Think Should be Improved by Glencoe Park District Over the Next Two Years

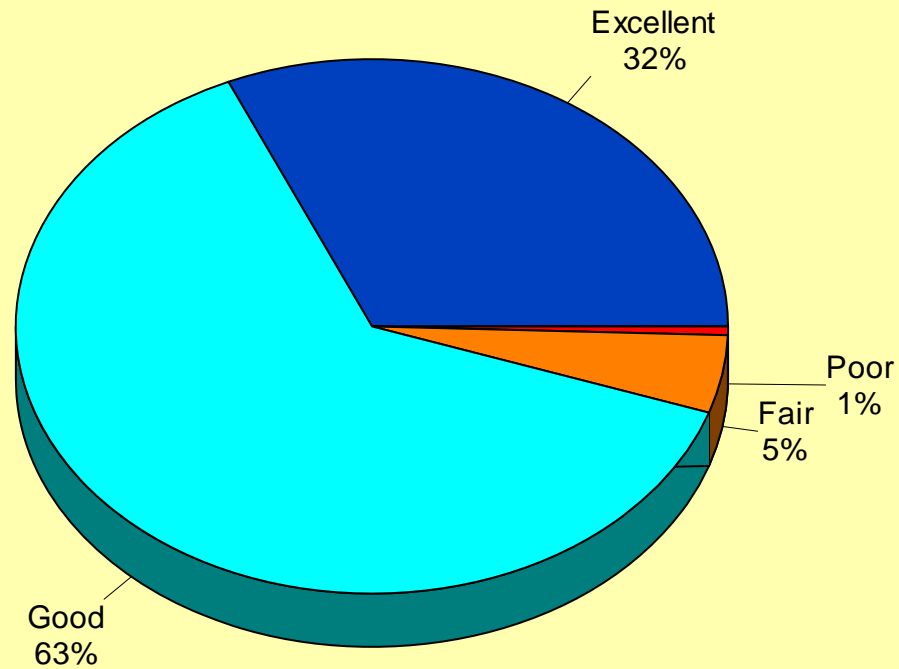
by percentage of respondents who selected the item as one of their three choices



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q3. How Respondent Households Rate the Overall Condition of ALL the Glencoe Park District Parks and Outdoor Facilities they Have Used

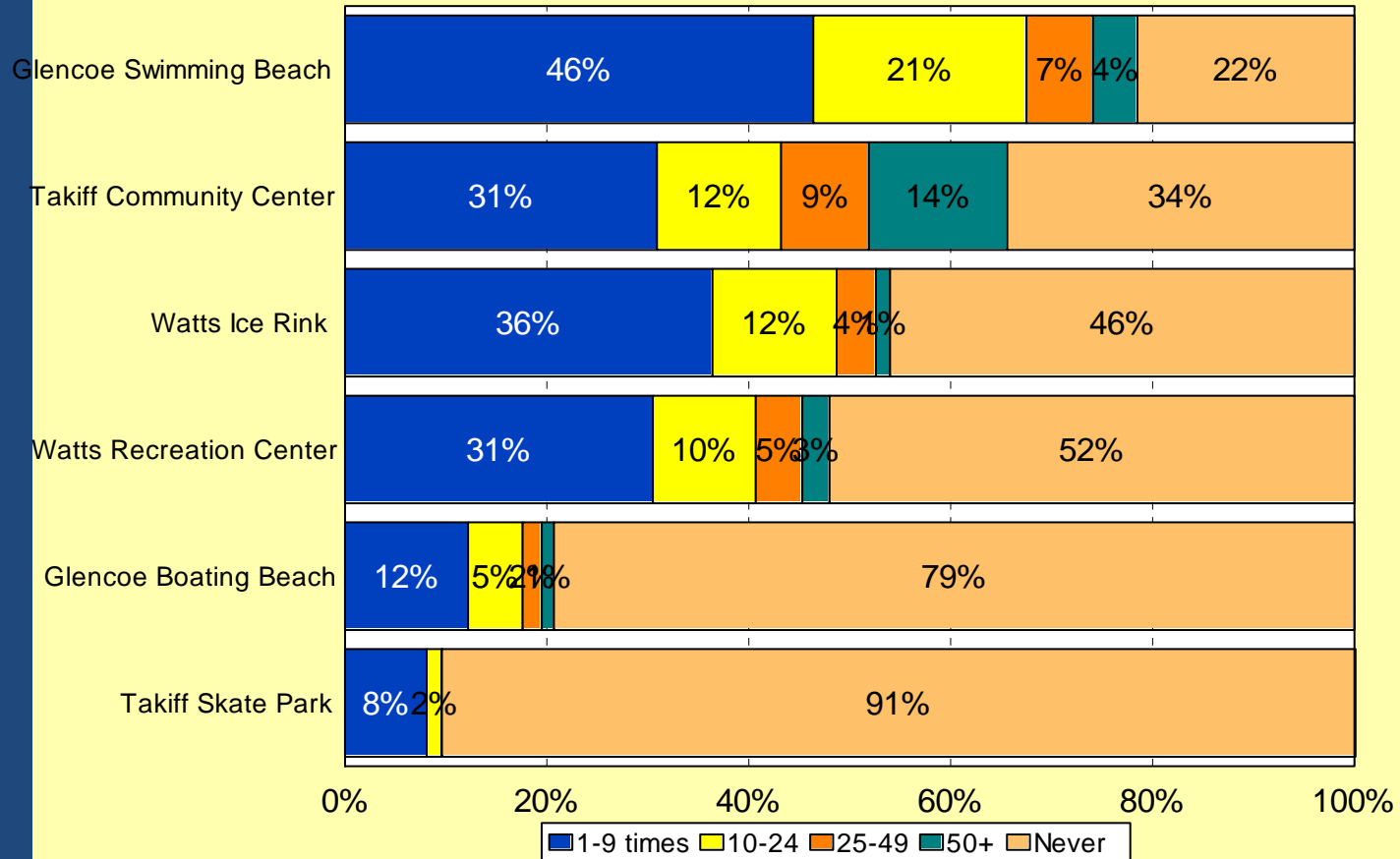
by percentage of respondents who have used parks and facilities



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q4. Number of Times Respondent Households Have Used Facilities During the Past 12 Months

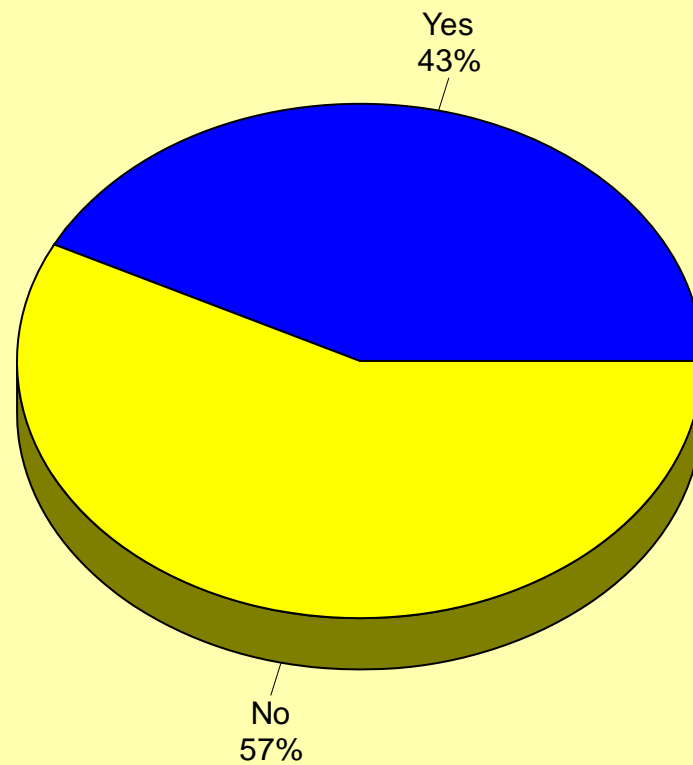
by percentage of households that have a need for programs



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q5. Have Respondent Households Participated in Recreation Programs Offered by the Glencoe Park District During the Past 12 Months

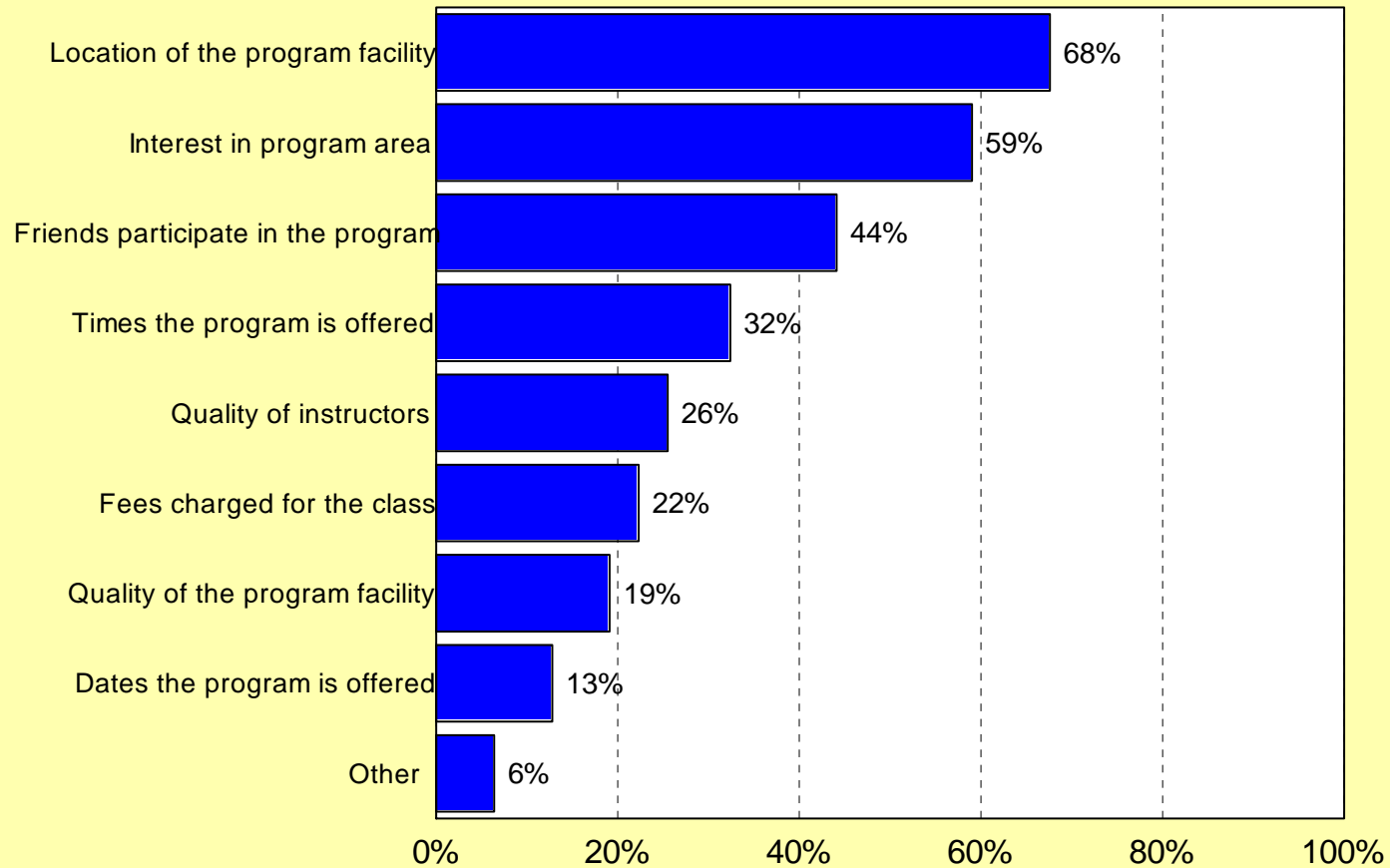
by percentage of respondents who have used the facilities in the past 12 months



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q6. Primary Reasons Why Respondent Households Have Participated in Glencoe Park District Programs or Activities

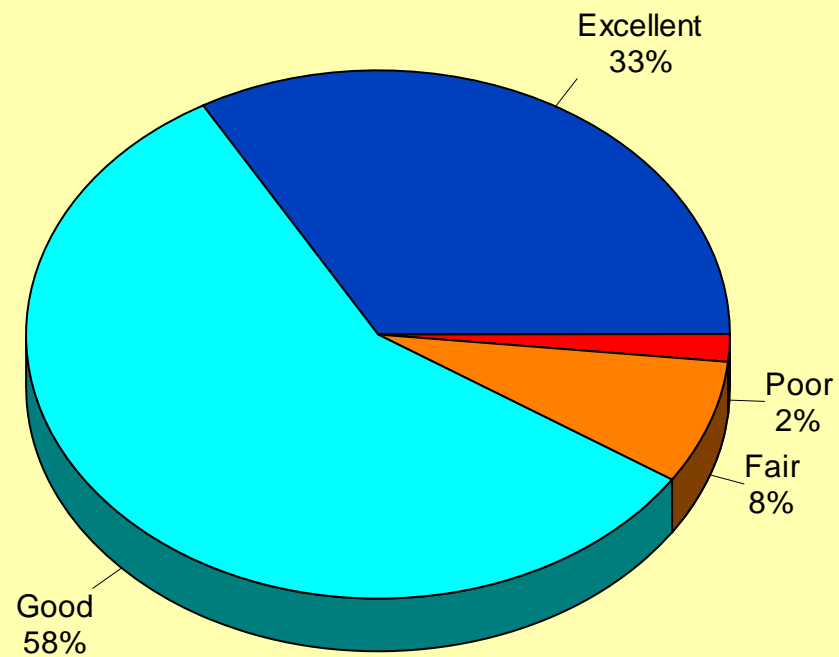
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q7. How Respondent Households Rate the Overall Quality of Programs they Have Participated in

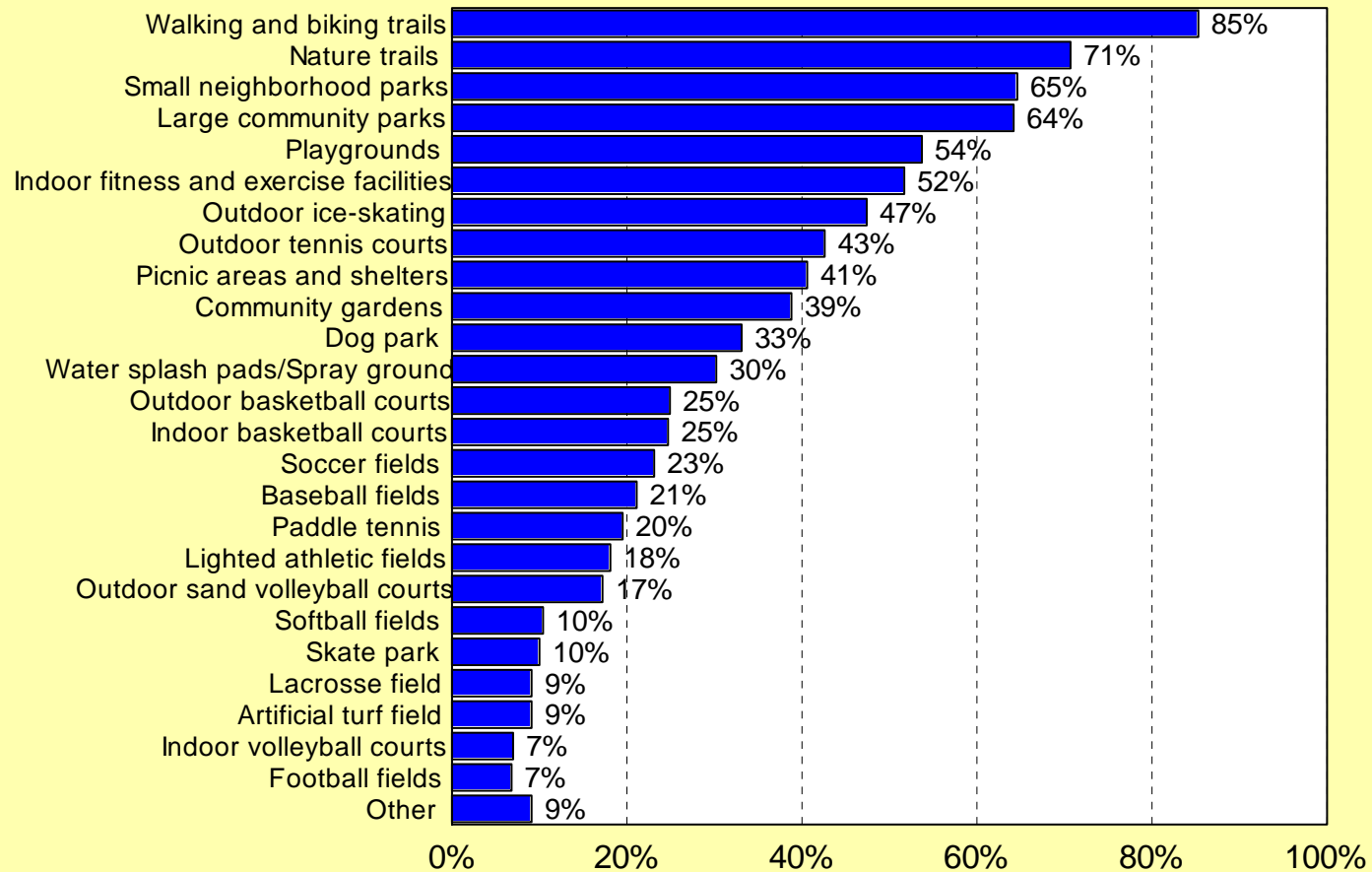
by percentage of respondents who have participated in programs



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q8. Households that Have a Need for Parks and Recreation Facilities

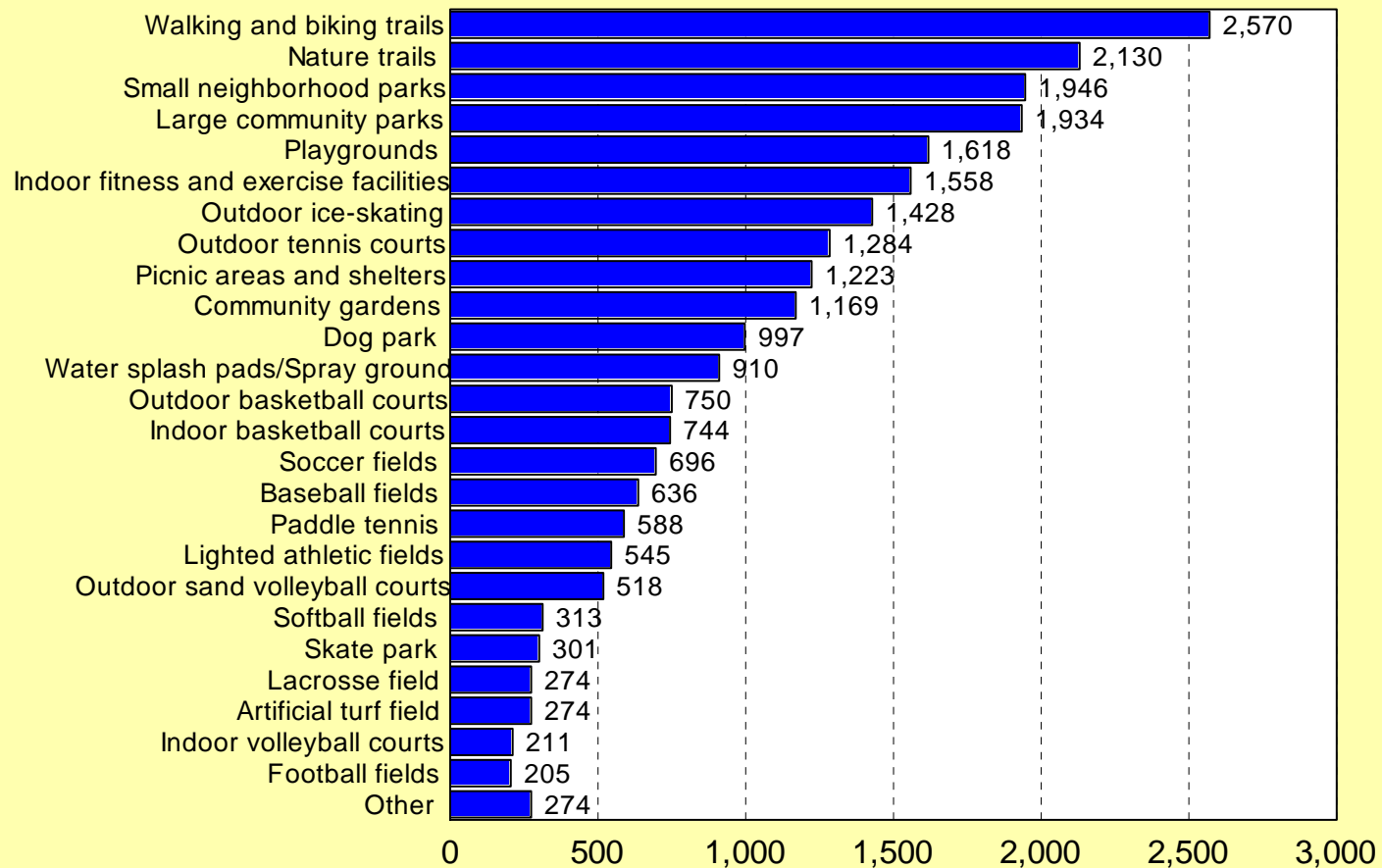
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q8a. Estimated Number of Households in Glencoe Village that Have a Need for Parks and Recreation Facilities

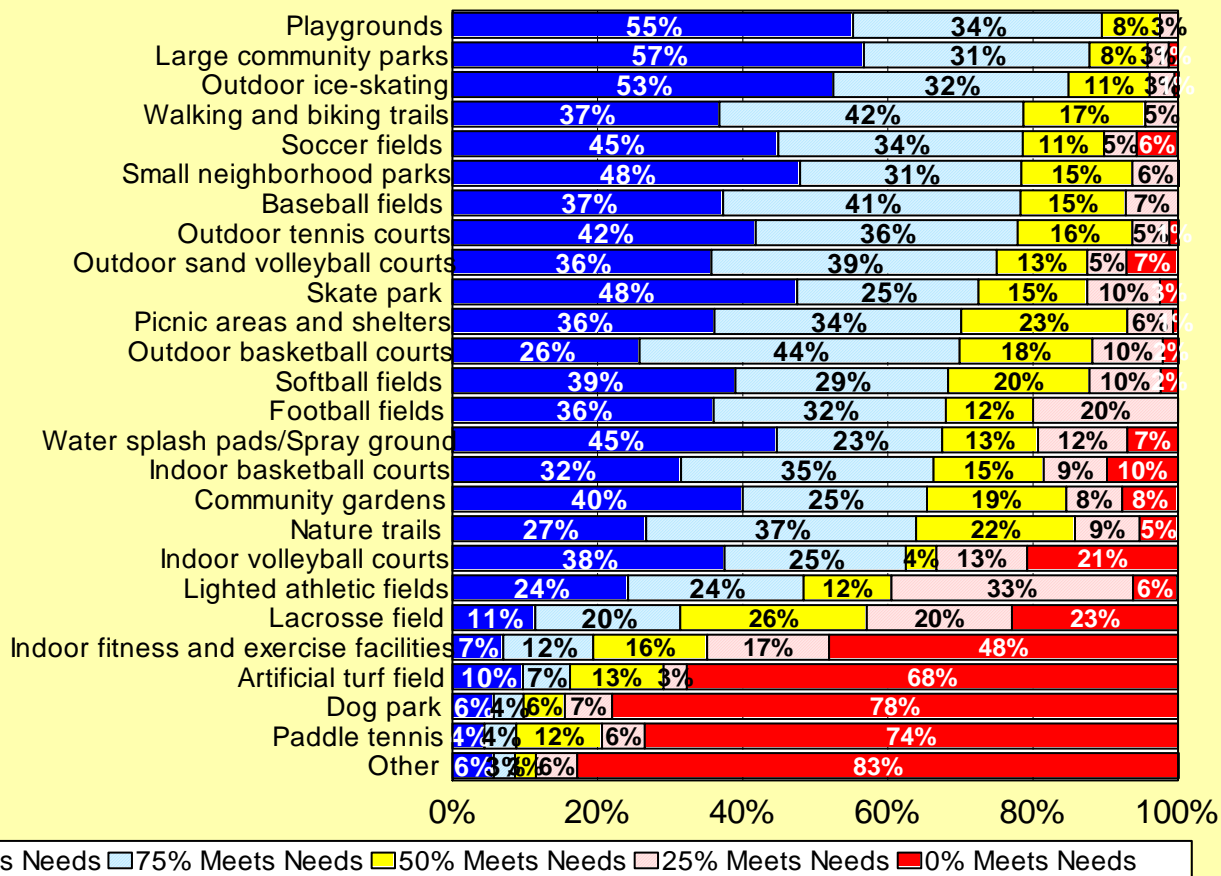
by number of households based on 3,013 households in Glencoe Village



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q8b. How Well Parks and Recreation Facilities in Glencoe Village Meet the Needs of Households

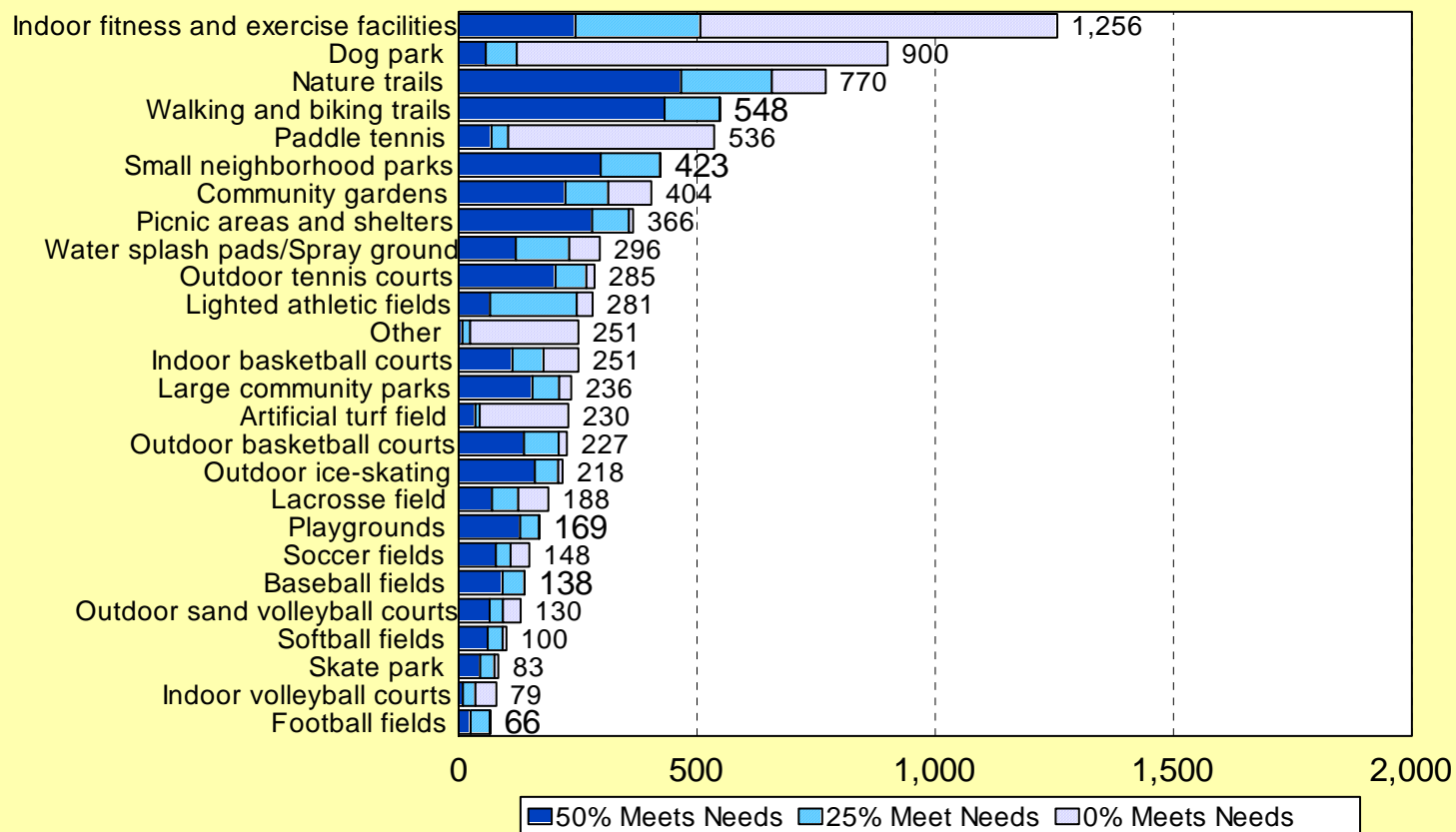
by percentage of households that have a need for programs



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q8c. Estimated Number of Households in Glencoe Village Whose Needs for Parks and Recreation Facilities Are Only Being 50% Met or Less

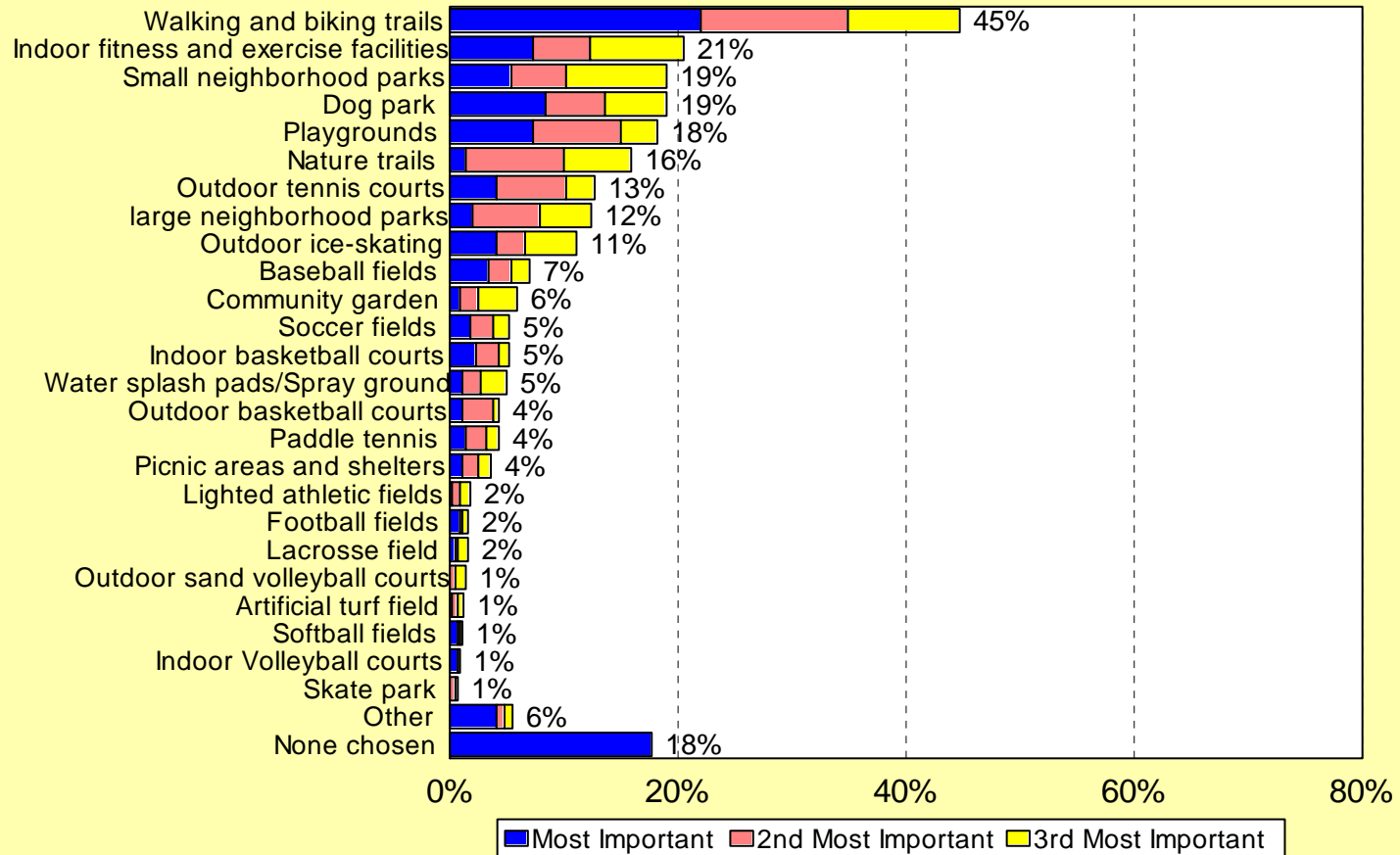
by number of households based on 3,013 households in Glencoe Village



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q9. Parks and Recreation Facilities that Are Most Important to Households

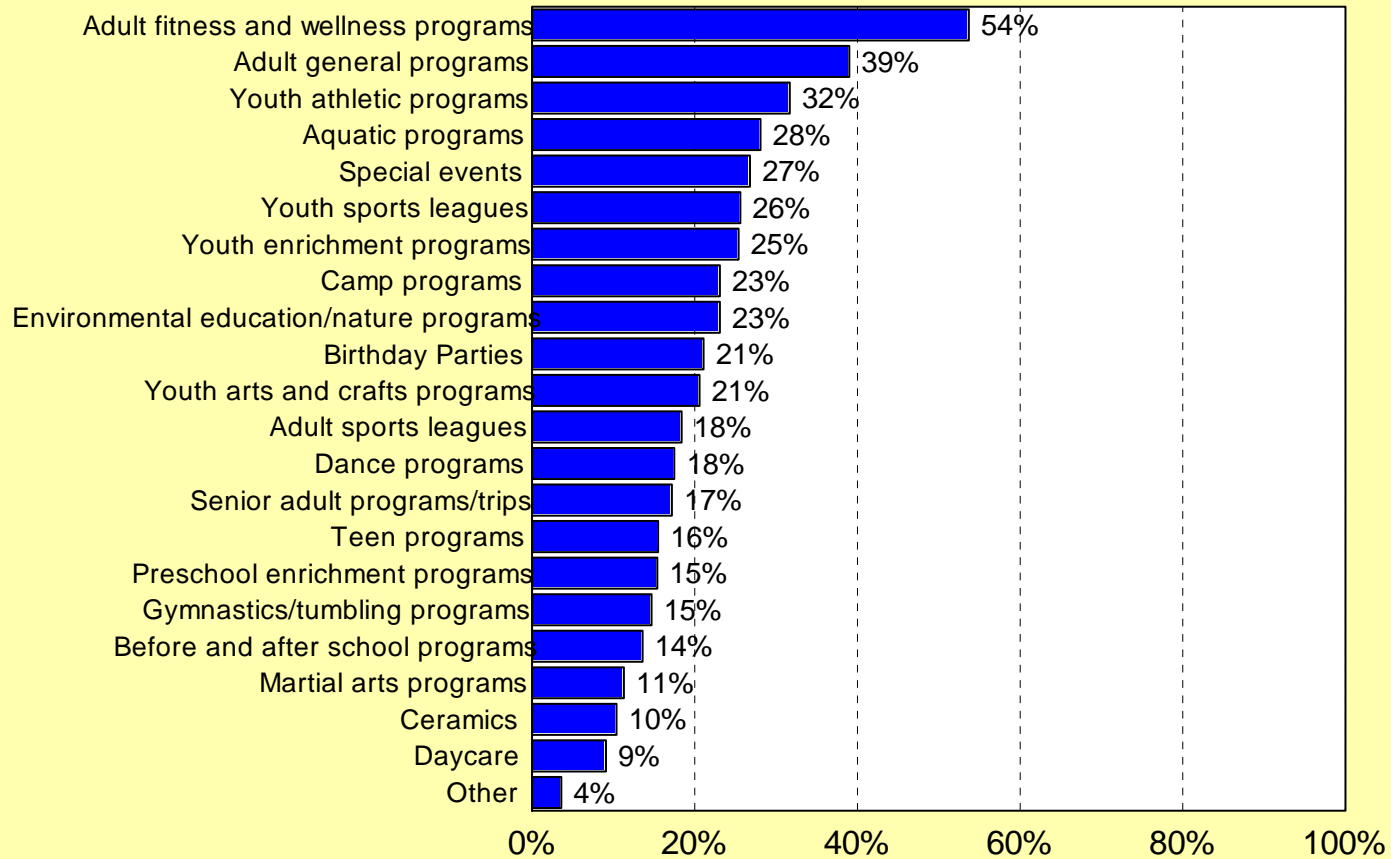
by percentage of respondents who selected the item as one of their top three choices



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q10. Households that Have a Need for Parks and Recreation Programs

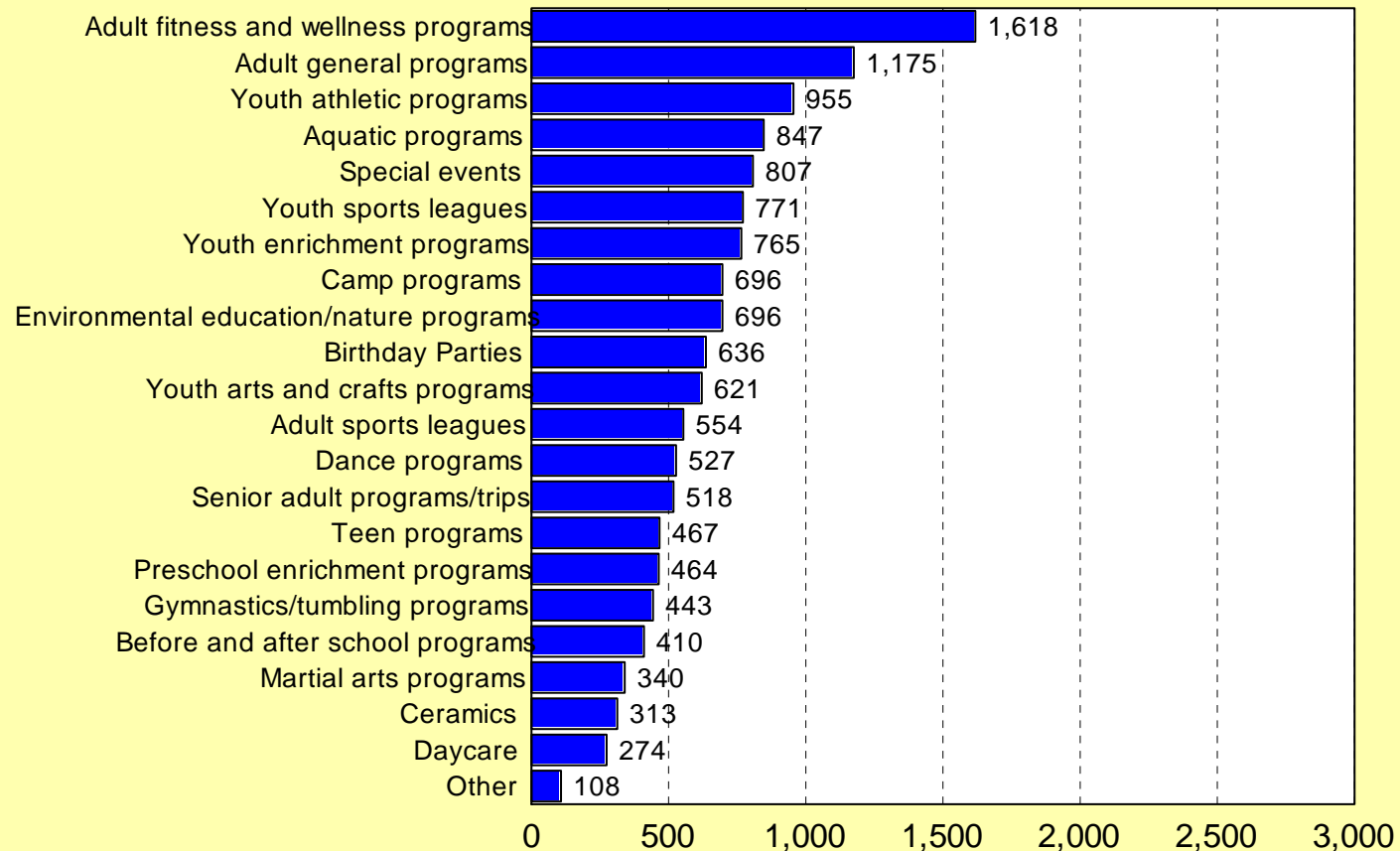
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q10a. Estimated Number of Households in Glencoe Village that Have a Need for Parks and Recreation Programs

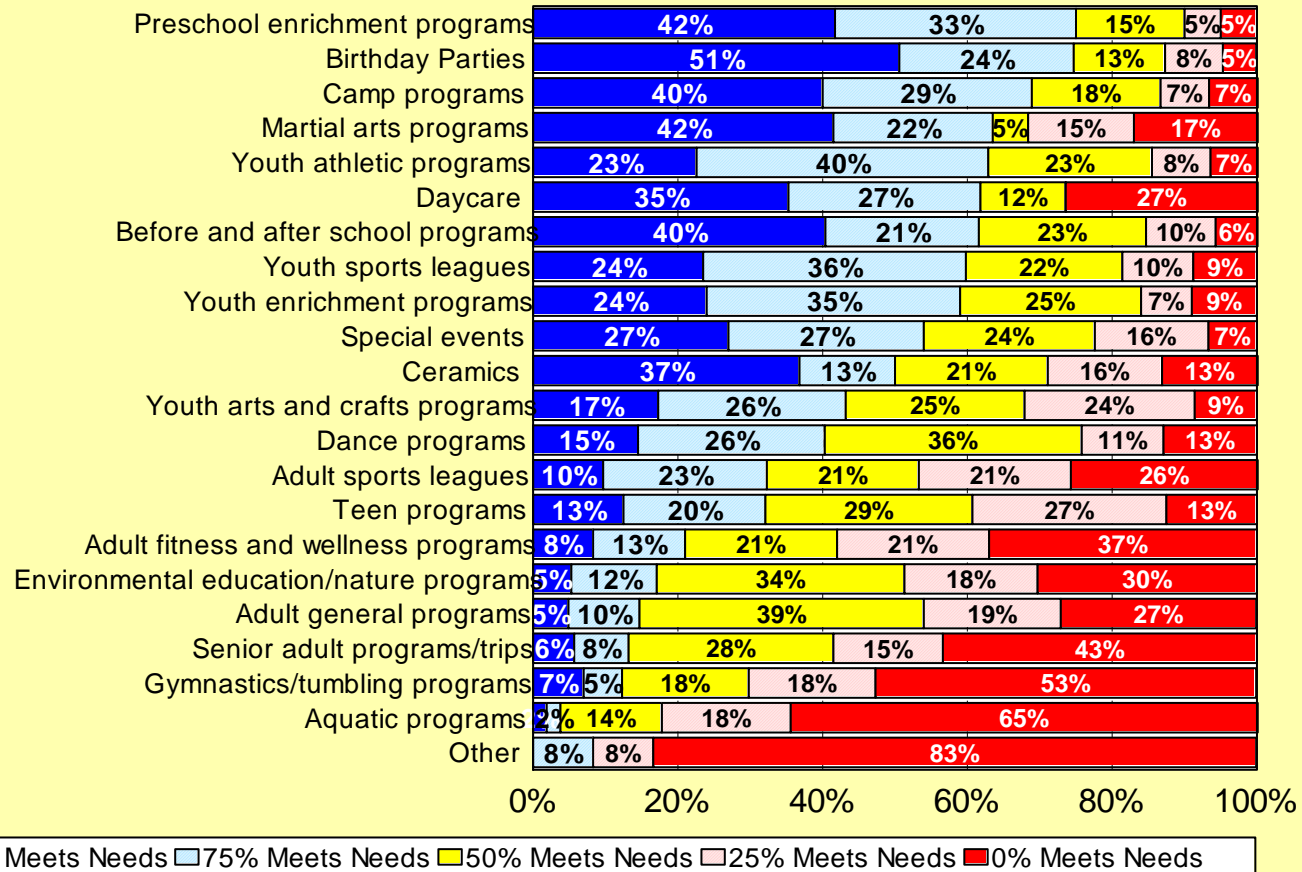
by number of households based on 3,013 households in Glencoe Village



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q10b. How Well Parks and Recreation Programs in Glencoe Village Meet the Needs of Households

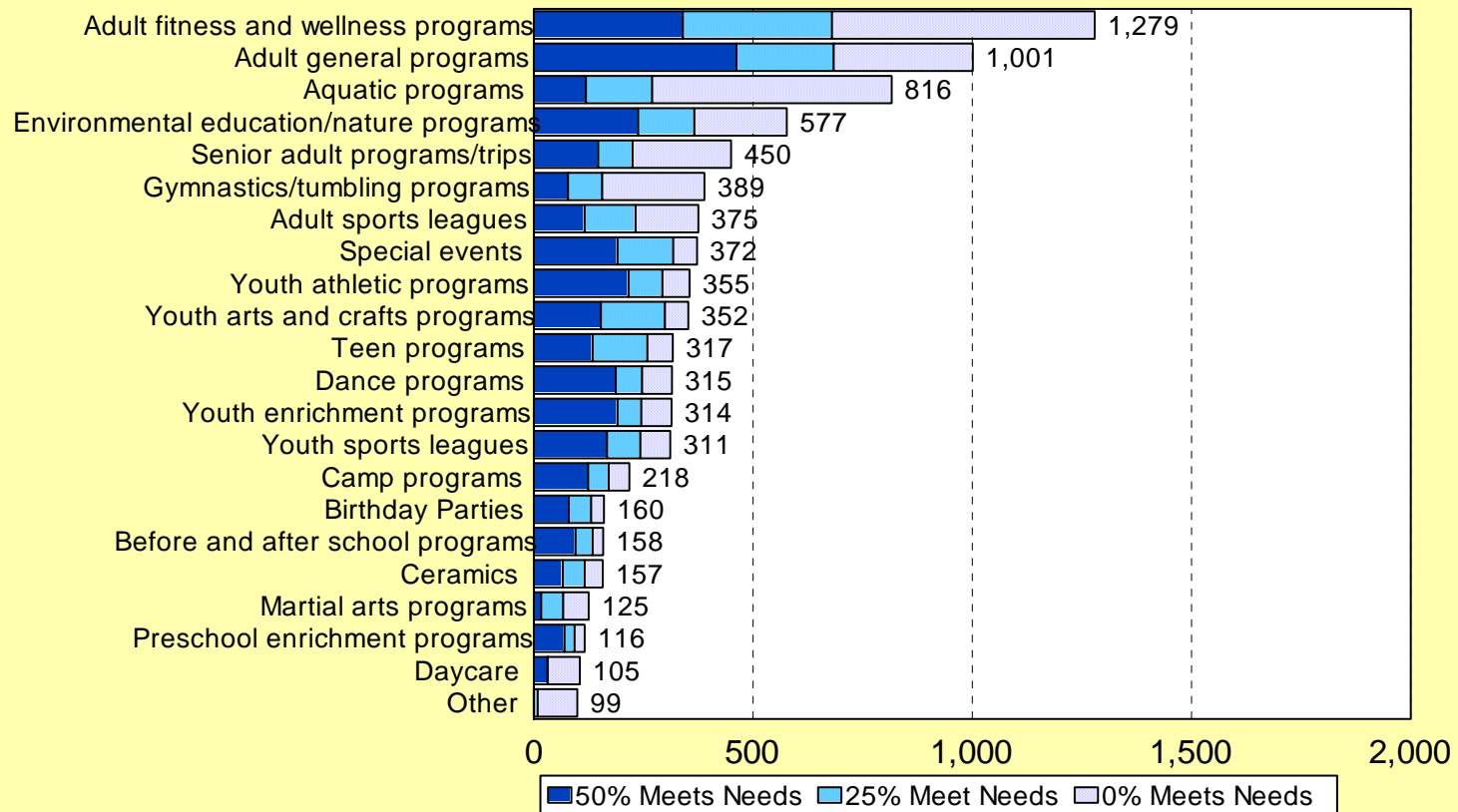
by percentage of households that have a need for programs



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q10c. Estimated Number of Households in Glencoe Village Whose Needs for Parks and Recreation Programs Are Only Being 50% Met or Less

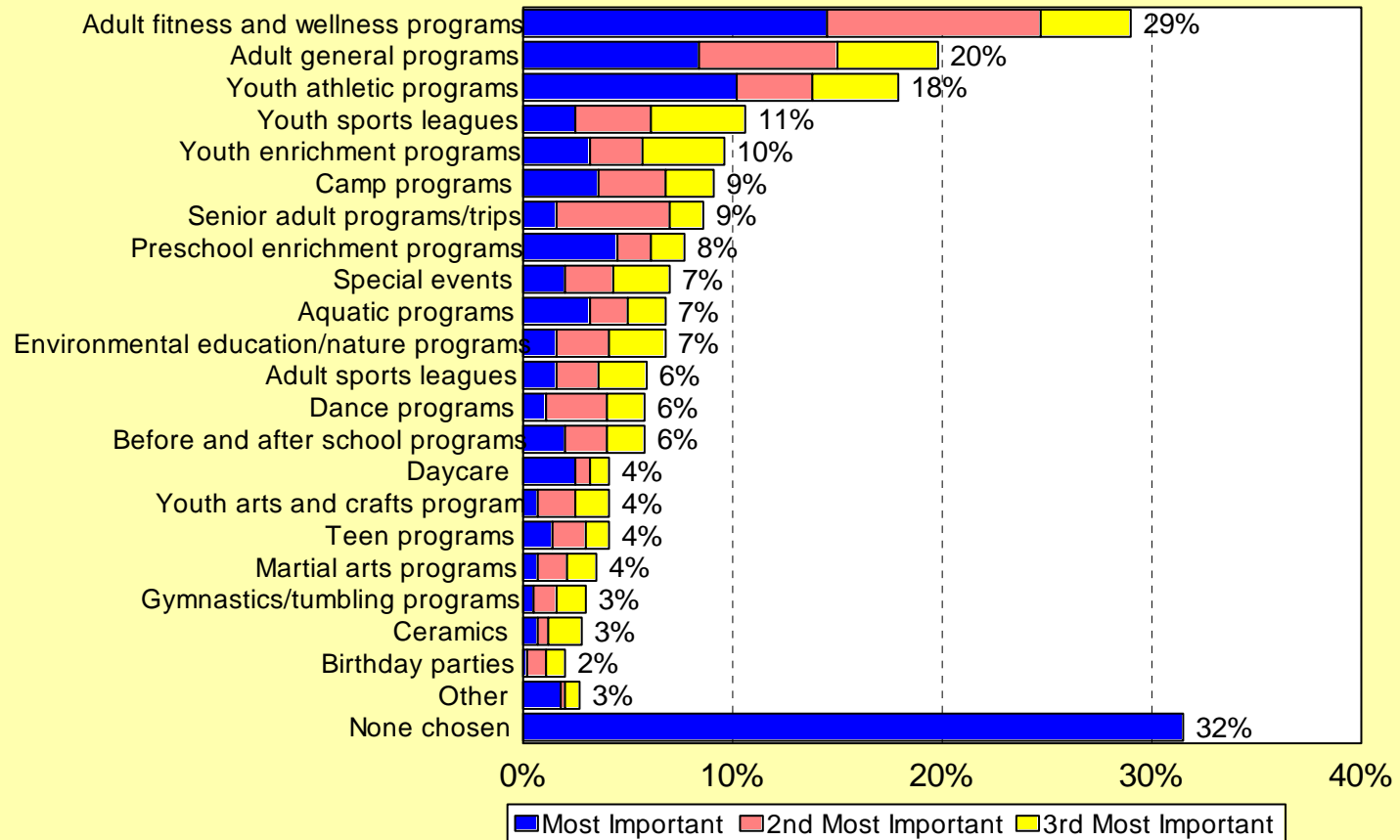
by number of households based on 3,013 households in Glencoe Village



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q11. Parks and Recreation Programs that Are Most Important to Households

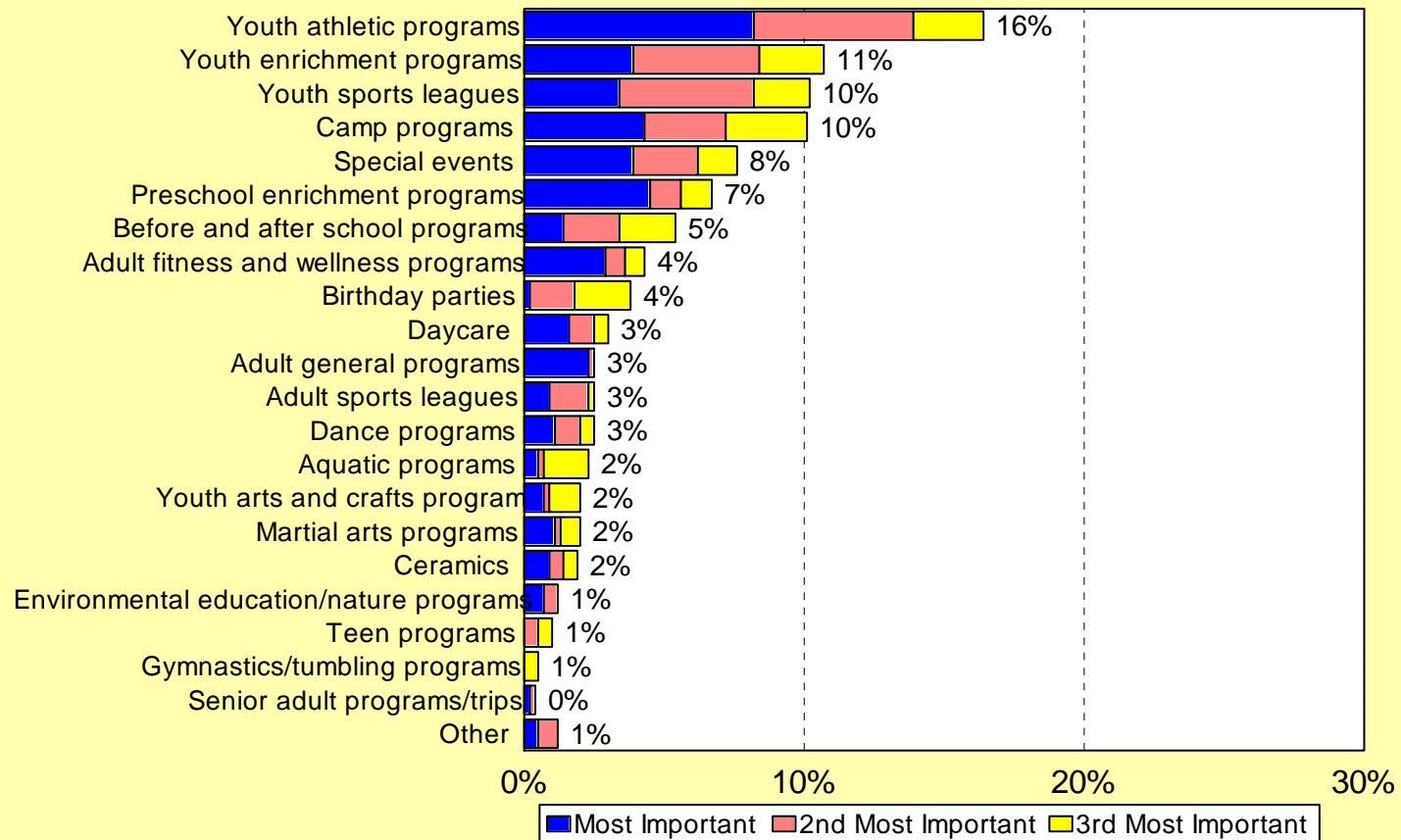
by percentage of respondents who selected the item as one of their top three choices



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q12. Parks and Recreation Programs that Respondent Households Currently Participated in the Most Often

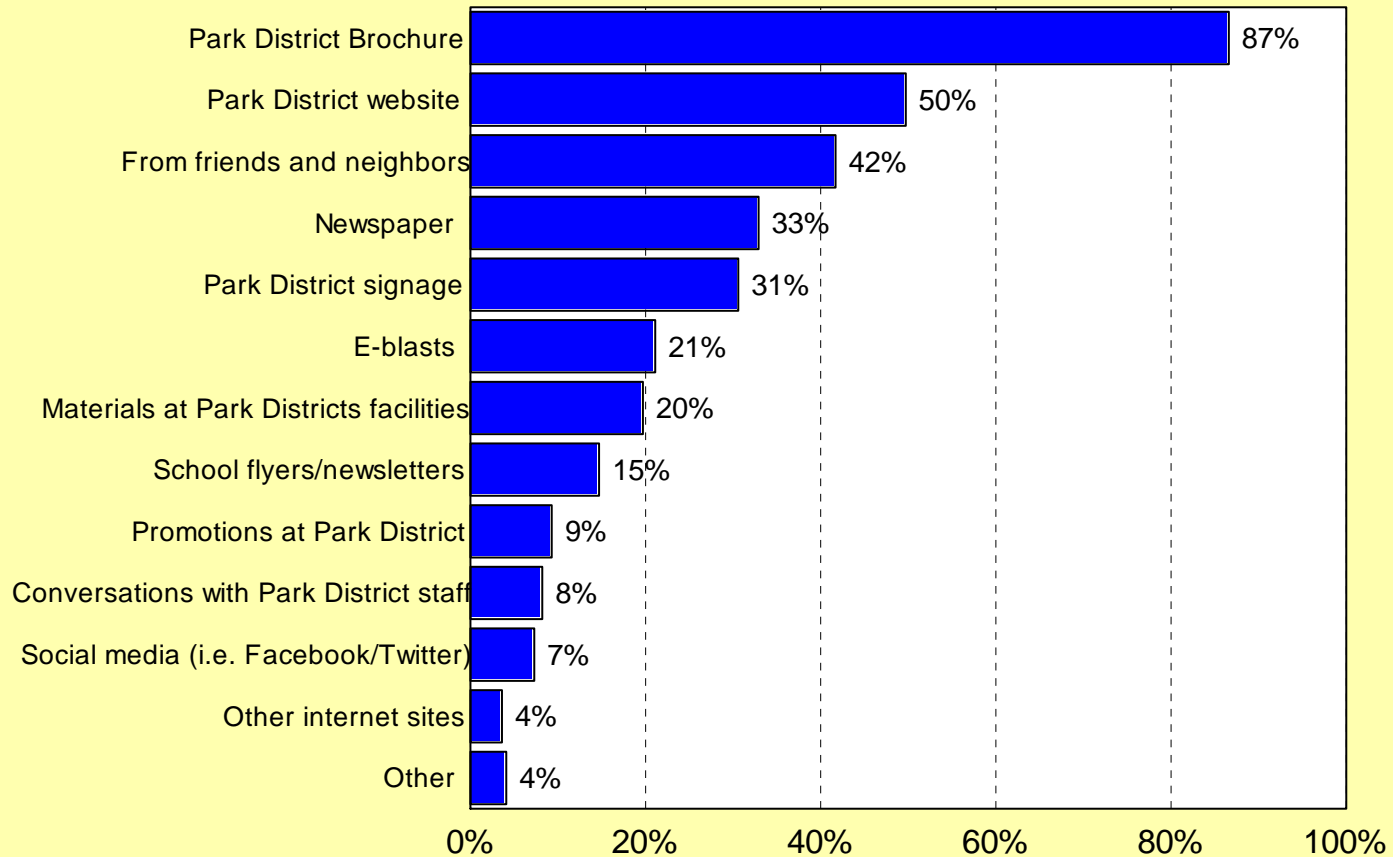
by percentage of respondents who selected the item as one of their top three choices



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q13. Ways Respondent Households Learn About Glencoe Park District Programs and Activities

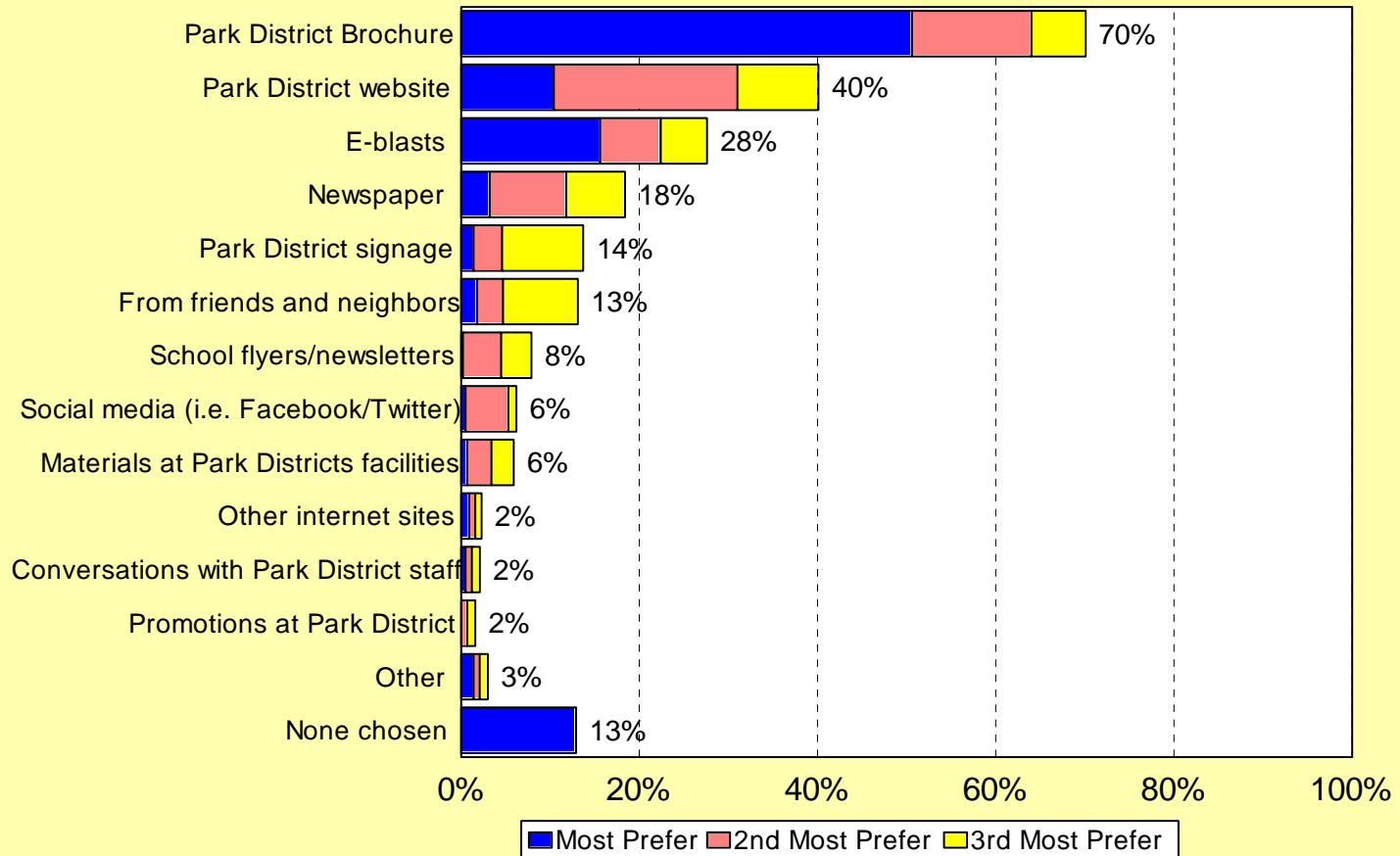
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q14. Ways Respondents Most Prefer to Receive Information About Glencoe Park District Programs and Activities

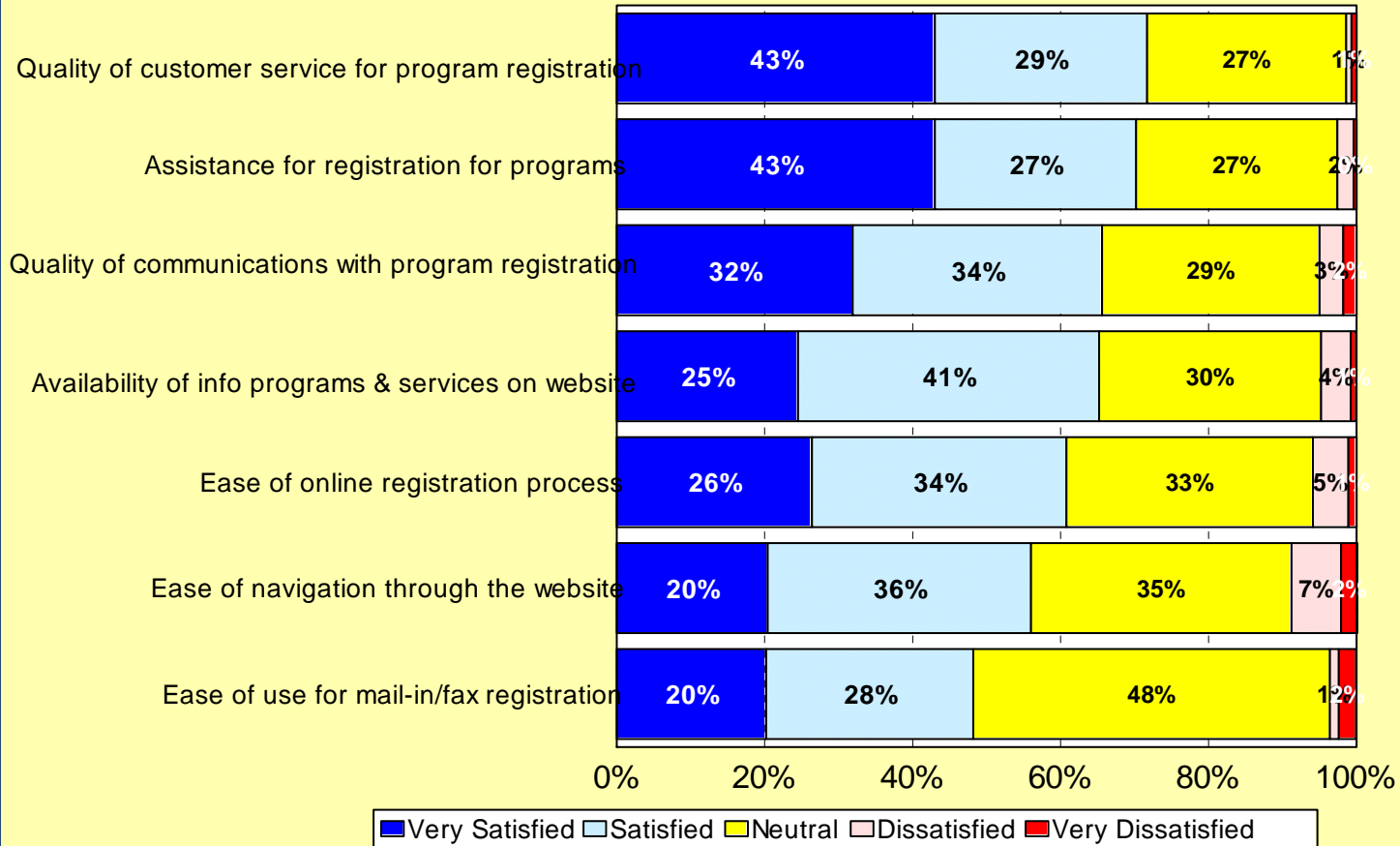
by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q15. How Satisfied Respondent Households Are with Aspects of the Program Registration Process and Website Usage

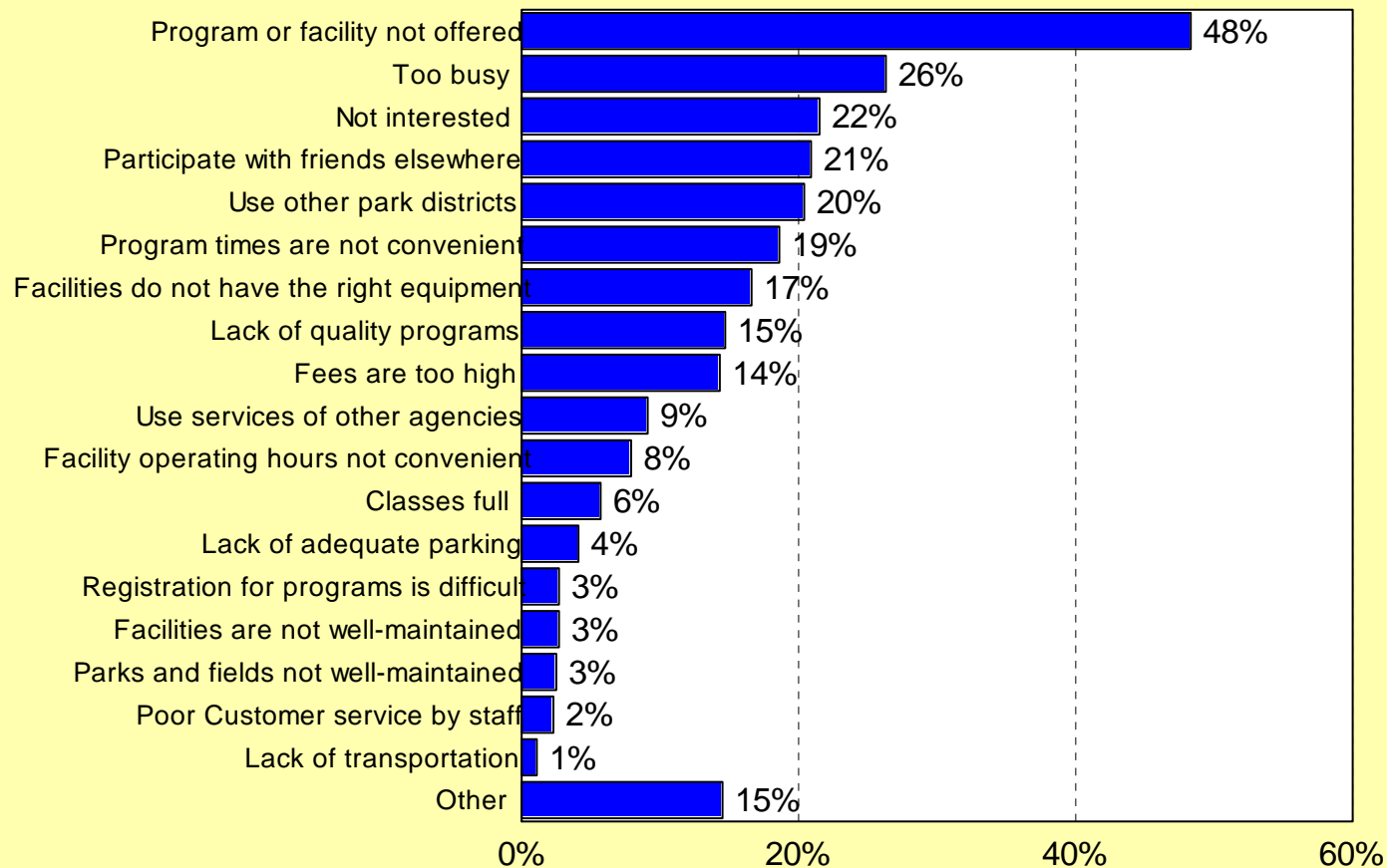
by percentage of households that have a need for programs



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q16. Reasons Why Respondent Households Do not Use Glencoe Park District Parks, Recreation Facilities and Programs More Often

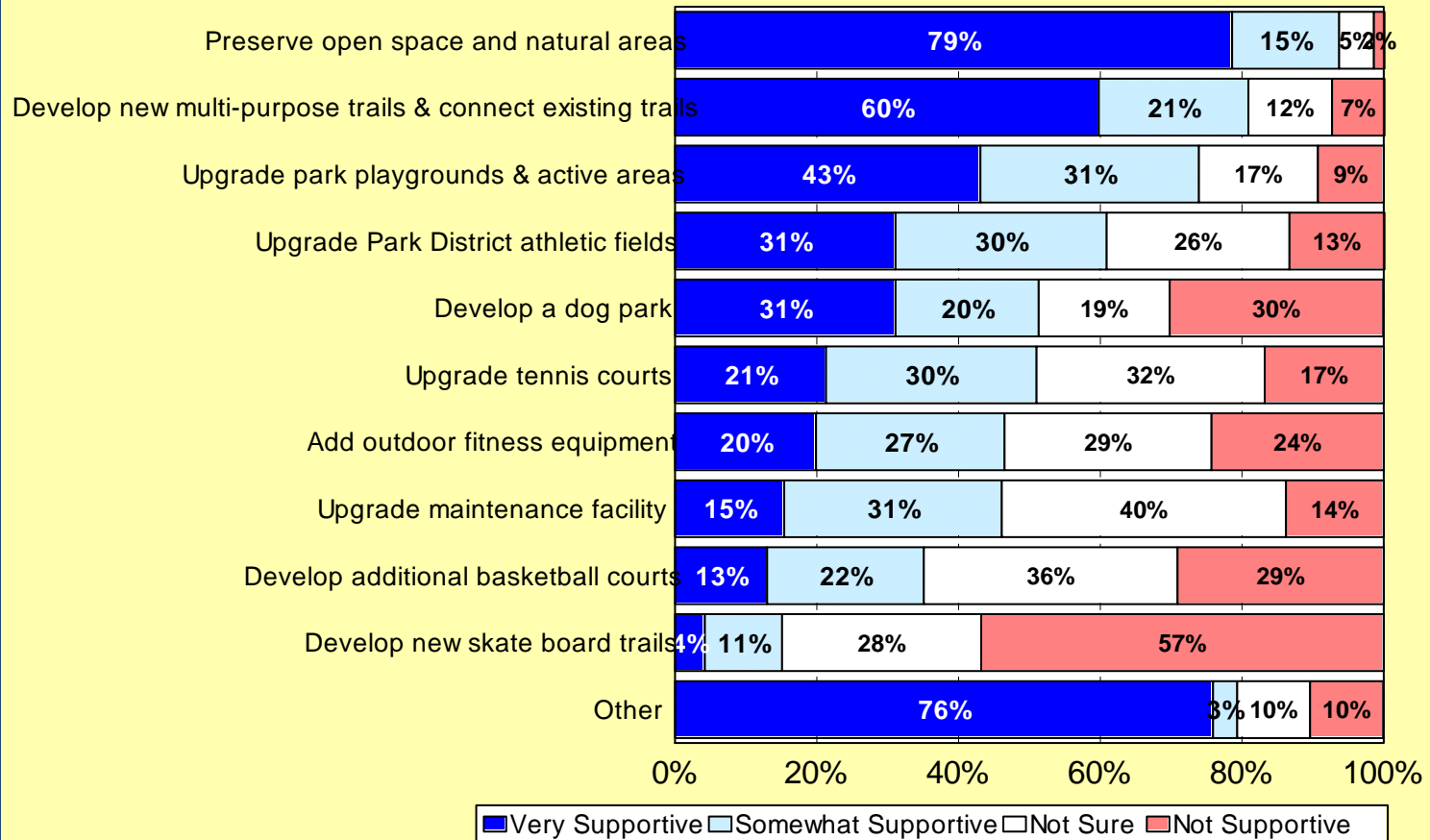
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q17. Respondent Level of Support for Glencoe Park District to Improve the Parks and Recreation System

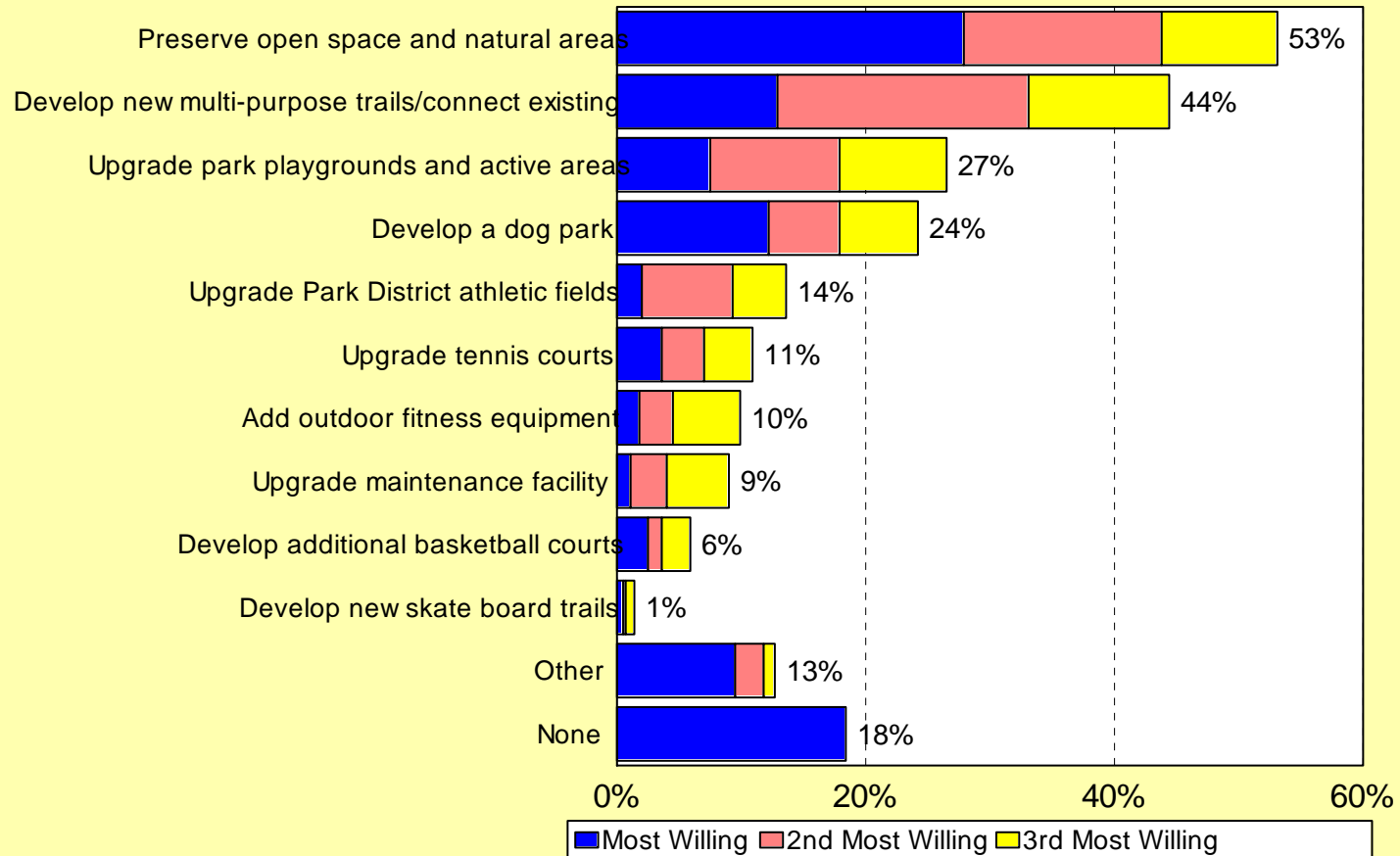
by percentage of households that have a need for programs



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q18. Actions to Improve the Parks and Recreation System Respondents Are the Most Willing to Fund

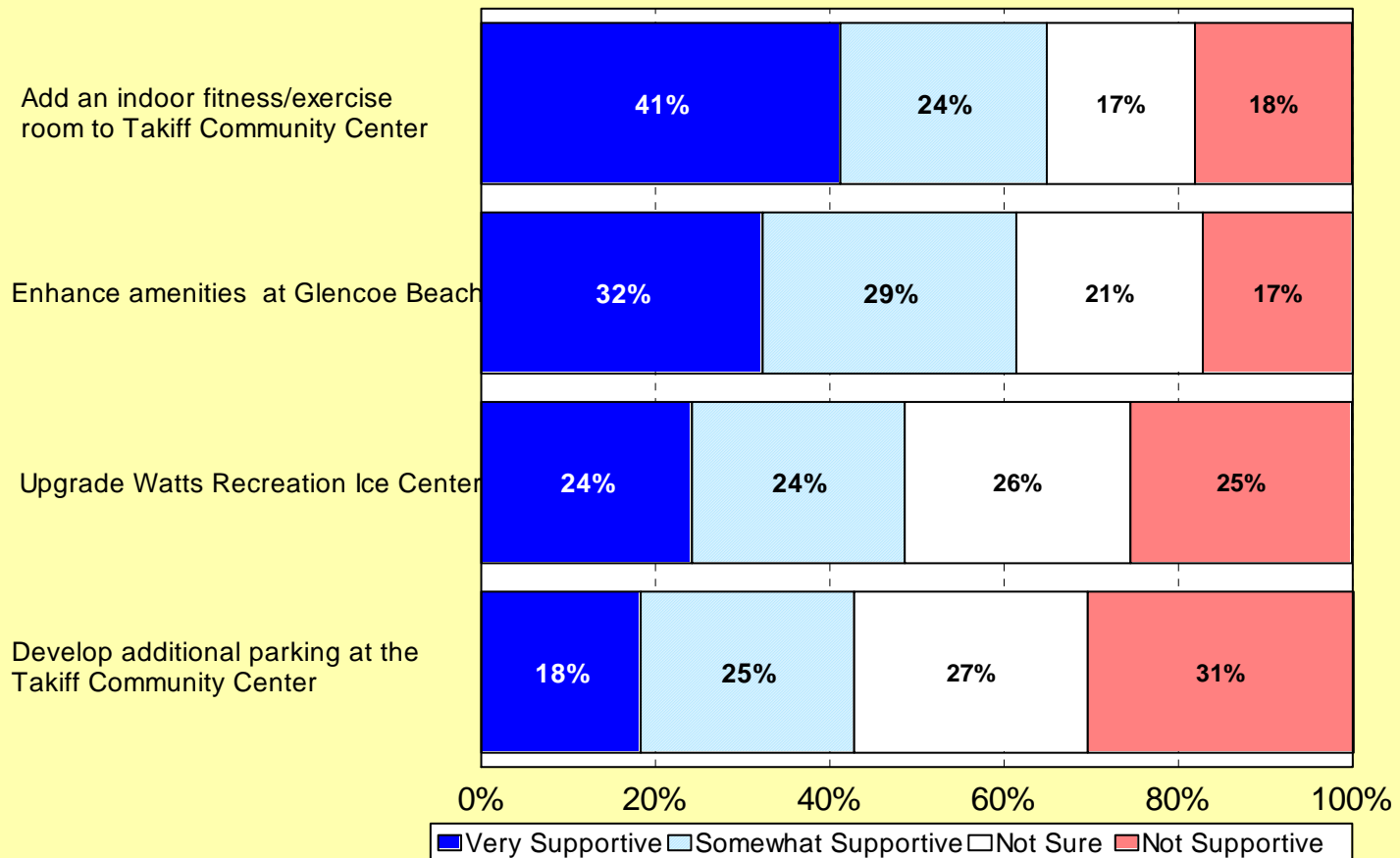
by percentage of respondents who selected the item as one of their top three choices



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q19. Respondent Level of Support for the Glencoe Park District to Improve the Recreation Centers

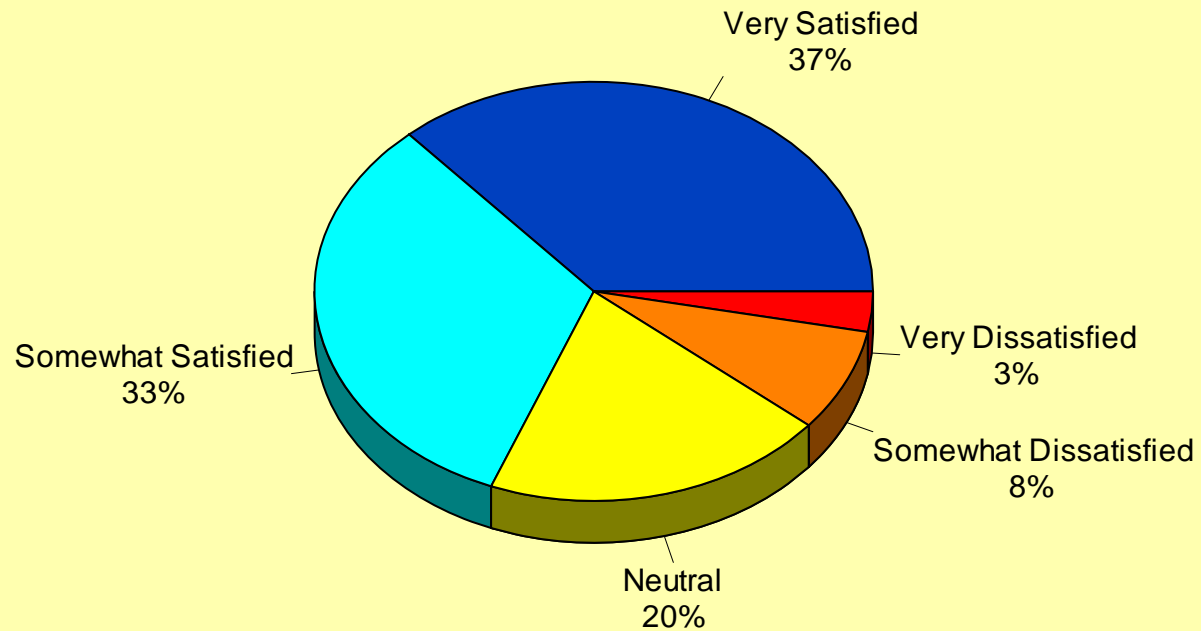
by percentage of households that have a need for programs



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q20. How Respondent Households Rate the Overall Value their Household Receive from the Glencoe Park District

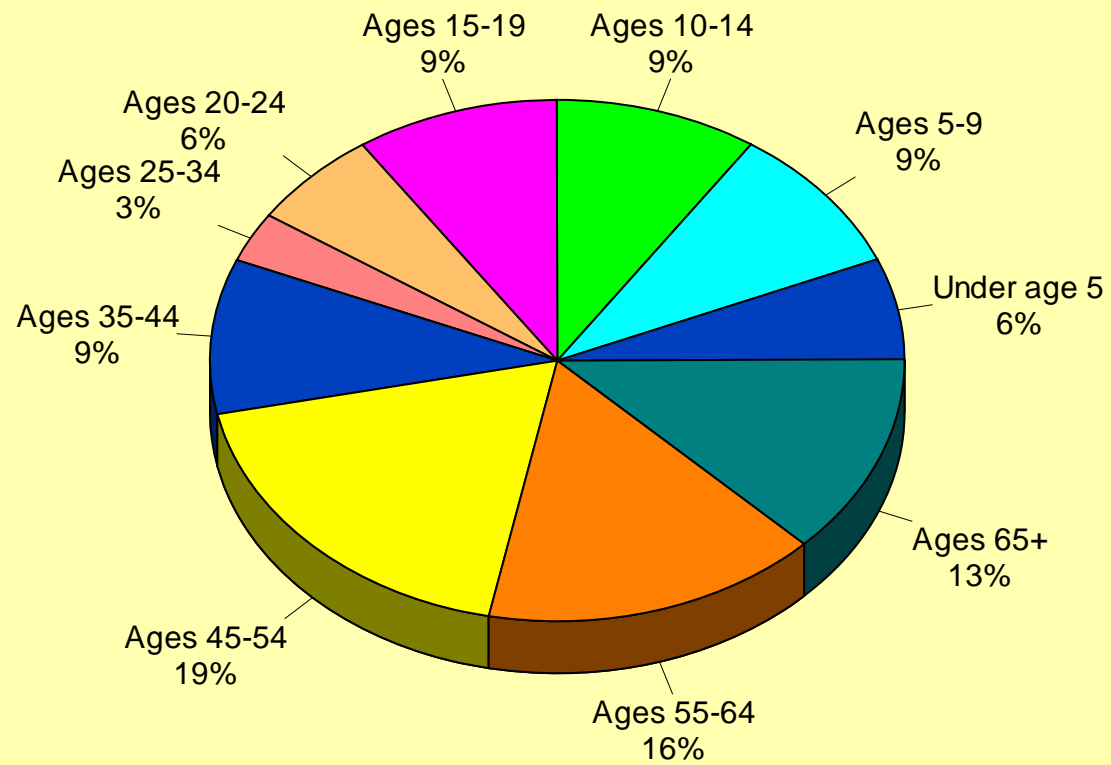
by percentage of respondents (Without don't know)



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q21. Demographics: Ages of People in Household

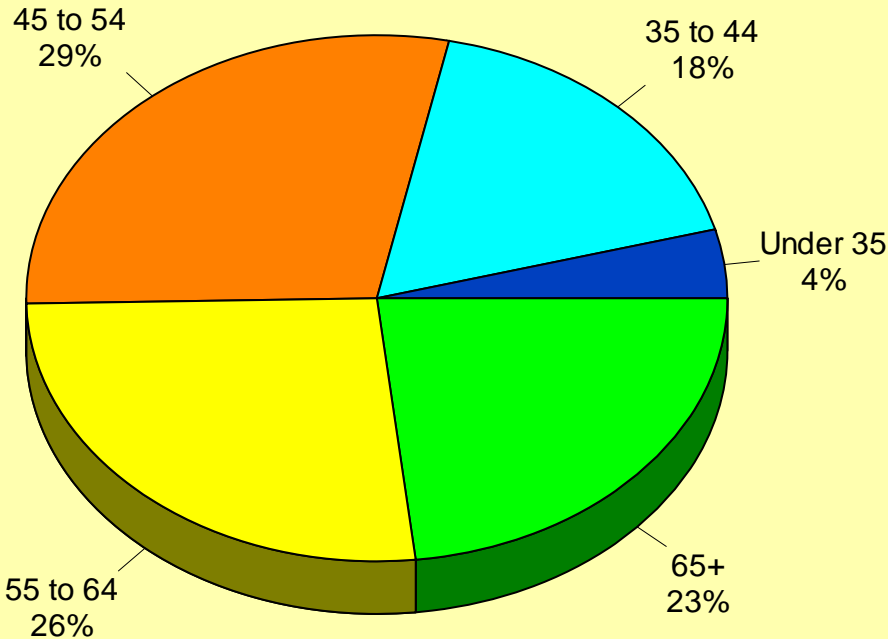
by percentage of respondents



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q22. Demographics: Respondent Age

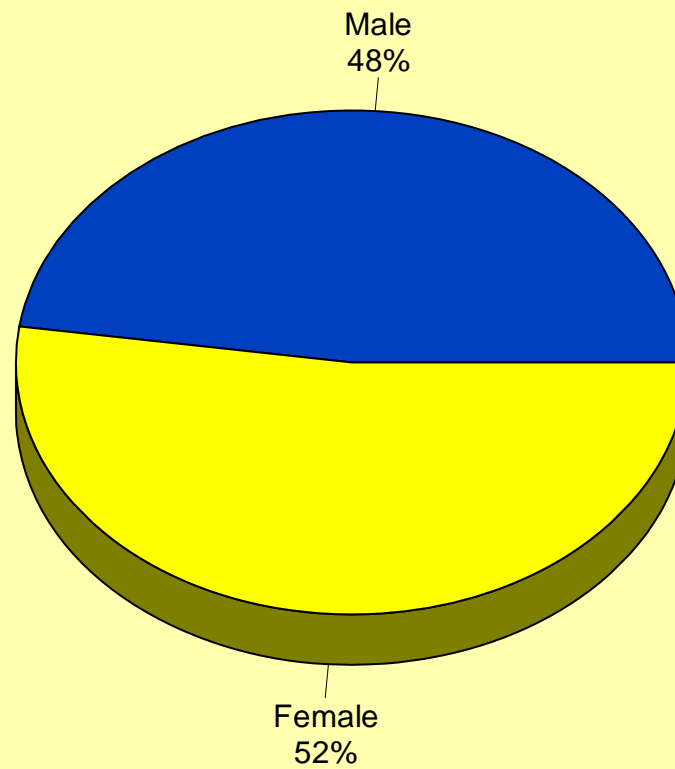
by percentage of respondents



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q23. Demographics: Respondent Gender

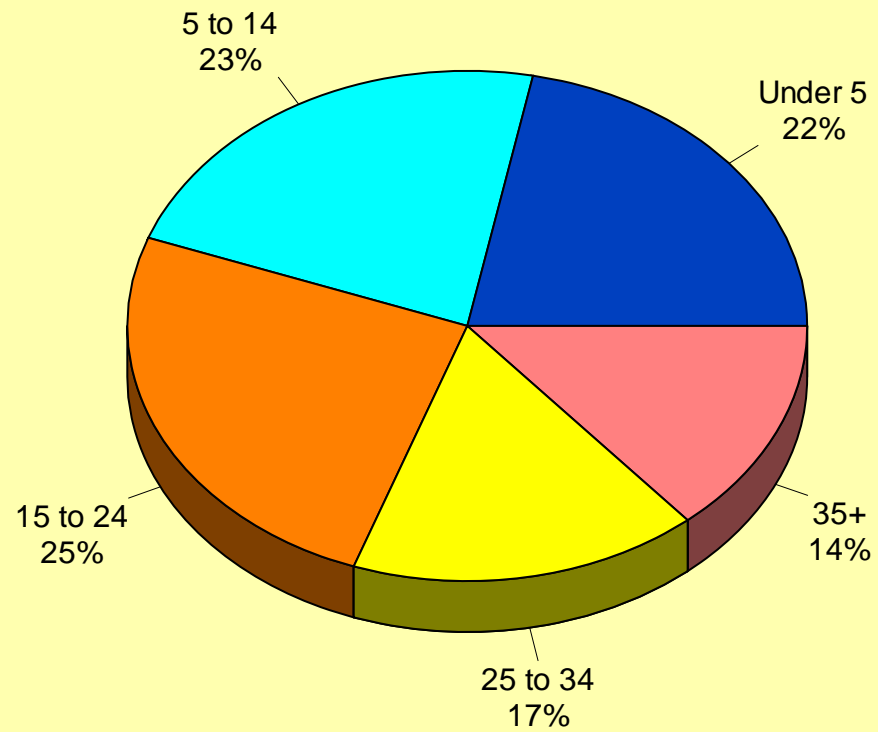
by percentage of respondents



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Q25. Demographics: Years Lived in Glencoe

by percentage of respondents



Source: Leisure Vision/ETC Institute for Glencoe Park District (July 2014)

Mission and Vision

- Enriching lives and creating memorable experiences by providing exceptional services, parks, programs, and facilities
- We are committed to become the most innovative, customer driven, and fiscally responsible park district for current and future generations

Values

- **Team Oriented:** We are empowered staff, communicating effectively in a collaborative and fun working environment.
- **Integrity:** We are trustworthy, demonstrate strong moral values and do what we say we are going to do
- **Safety:** We will work toward reducing or eliminating risk from injury or harm and create a safe environment for our customers and staff
- **Innovative:** We will continuously find better ways of doing things
- **Responsiveness:** We will follow through and respond in a timely manner to our internal and external customers

Next Steps

- Alternative Strategy meeting with the Consulting Team scheduled for September 2