



2021 CAMP REPORT

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Enriching lives and creating memorable experiences.





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The Glencoe Park District summer camp programs provide a wide selection of experiences for newborns to 16 years old. A variety of activities in a typical camp week includes swimming at Glencoe Beach, crafts, nature awareness, games, sports, special events, field trips, cookouts, and theme days. Camps are structured to allow children to make new friends, grow, learn, discover, and, most importantly, play within their surroundings.

This summer could be described as a year of change for the summer camp program. There were several new part-time staff, including counselors, head counselors, and camp directors. With staff new in their positions, it allowed them to take a fresh approach and enhance the camp program. From small details like drop-off and pick-up procedures and new field trips like Top Golf, the camp experience in 2021 had a new and innovative feel while at the same time maintaining the high standards of service and communication that have existed in previous years. Also, with COVID-19, we implemented more in-town field trips and higher safety standards for staff and campers.

Due to the District 35 calendar, we only offer a preschool summer beginning camp, which started on June 7. The full schedule of camp offerings began on June 14 and ran eight weeks through August 6. The camp season concluded the week of August 9-13 with the Summer's End Camps.

Our camp staff had several overarching goals heading into the 2021 camp season. The goals were created with a vision of providing an exceptional experience for the residents of Glencoe.

- Provide a safe and fun camp experience for every participant
- Exceed camper and parent expectations with the highest levels of customer service and quality programming
- Provide activities that engage the camper and offer a variety of experiences
- Be flexible and solution-oriented when weather or other factors dictate a change in schedule or planned activities
- Continue to develop our communication strategies and streamline throughout all camps
- Seek opportunities to continue to build authentic relationships between staff, campers, and families through open lines of communication
- Identify and overcome barriers and roadblocks that may hinder camp participation or decrease the level of service provided



Camp Descriptions and Overview



The Glencoe Park District emphasizes providing summer camps for children of all ages. Camp programs are designed knowing that parents sign their children up for camp for various reasons such as social development, exposure to new experiences, the opportunity for adventure, or simply out of the necessity for childcare during the summer months.

All district camps offered some additional services. NSSRA coordinates with the Glencoe Park District to provide inclusion companions for any camper with a disability or special needs. Additionally, NSSRA staff led a camp training session on inclusion services, behavior management, and disability awareness. Finally, the Glencoe Park District Scholarship Program is available to provide an opportunity for recreation for anyone with a financial barrier.

The following is a brief description of each camp's traditional experience, including the age demographic and a summary of what participants can expect.

Preschool Summer's Beginning and Summer's End Camps

These camp programs allow parents to add a week before the start of camp and to extend the end of camp by a week. Summer's Beginning focused on getting children familiarized with camp and had an around the world theme.

Teddy, Panda, and Koala Bear Camps

The "Bear-themed" preschool camps serve the following age groups:

- Baby Bears Camp: Age Birth-2 (10–11:00 am, T/TH)
- Teddy Bear Camp: Age 2 (9:15–11:15 am daily with options for M/W/F and T/TH)
- Panda Bear Camp: Age 3 (9:00–11:30 am daily)
- Koala Bear Camp: Age 4 (9:00 am-1:00 pm daily)

These camps utilize a mixture of seasonal staff and preschool teachers to ensure a safe environment focused on child development. Baby Bear Camp is a child and caregiver's first experience in park district programming and is a way for new families to get to know other community members while being introduced to the park district. The Teddy Bear Camp is our littlest camper's first experience away from home without a caregiver. The Panda Bear Camp understands the attention and sensitivity needed for young campers. Koala Camp offers a slightly longer day than Teddy and Panda Camp and takes the extra step of exposing campers to off-site field trips. The camp days assist in a smooth transition to preschool as well as preparing for full-day kindergarten.

Kinder Korner Camp

Tailor-made for campers entering kindergarten in the fall, this camp offers various activities, including cooking, singing, games, and crafts based on a weekly theme. The Kinder Korner Camp day runs from 9:00am-1:00pm. Families have the option to extend the day with AM Care, Stay N Play, and PM Care options that run 7:00am-6:30pm. Campers enjoy field trips to visit the beach and have at least one weekly in-house performance. Campers also walk to parks in Glencoe to experience different playgrounds.



Sun Fun Camp & Camp Adventure

Sun Fun and Camp Adventure are the signature camps of the Glencoe Park District. These programs serve participants in first through third grade (Sun Fun) and fourth and fifth grade (Camp Adventure). A typical camp day begins at 8:45am with drop-off. From there, campers participate in a day of scheduled activities, such as baseball, kickball, and sidewalk chalk. They would also visit with specialty staff, such as ceramics, yoga, and Amazing Minds. Due to COVID, Sun Fun and Camp Adventure campers did not travel off-site, except for our weekly beach trip. By the end of the day at 3:00pm, campers should be worn out from an action-packed day of activities with their friends in their assigned groups. The camp includes two undernights at the Takiff Center.

Action Quest Camp

Action Quest Camp serves the older camp population of sixth through ninth graders. Action Quest runs out of the Watts Recreational Center from 9:15am-3:15pm Monday through Friday. Camp season is eight weeks long and each week offers a variety of field trips and activities. Campers also visit Glencoe's Beach, Top Golf, waterparks, and explore the Village of Glencoe.

Counselor In Training (Full-Day)

The CIT camp combines a hybrid of camper experiences and camp staff experiences. In addition to providing the participants of this camp a fun and enjoyable summer of activities, this camp also focuses on preparing participants for a possible job on the camp staff team at the Glencoe Park District once they are sixteen years of age. CITs are then assigned to head counselors and camp groups spread across all Glencoe Park District camps based out of Takiff and charged with assisting the camp staff in daily camp operations. CITs now receive training throughout the season more similar to that of the camp counselors. In turn, camp staff provides feedback and mentorship. CITs receive an evaluation from the camp director weekly and at the end of the session, highlighting personal strengths, areas to improve upon, and weekly goals to become the ideal candidate for a camp position in the future.

Counselor-In-Training (Half-Day)

Half-Day CIT's work directly with our Preschool Summer Camps. They help lead daily camp activities while assisting counselors and children. Participants go on all walking and beach trips with their camp group and participate in CIT-only activities and training. CITs develop teamwork skills, gain self-confidence, and learn leadership techniques.

Summer's End Camps

This camp serves as the "bookend" to the traditional summer camp program. The camp is offered the week after the regular camp season to accommodate parents who need childcare during that week or want to extend it later into the season. Participants range from kindergarten through fifth grade and provide a traditional camp experience when camp is not typically offered. Fieldtrips include waterparks, bowling, and a trip to laser tag. Summer's Beginning was not provided for school-aged campers due to school ending later.

Game On! Sports Camp 4 Girls

This is the first full summer of offering this specialty camp at the Glencoe Park District. At Game On! Sports Camp 4 Girls, girls in first through eighth grades of all skill levels, learn and play multiple sports in an empowering, warm, and FUN environment. Since 2007, Game On! has offered campers daily/weekly exposure to a wide range of sports including lacrosse, field hockey, soccer, volleyball, basketball, softball, tennis, yoga, fitness, karate, touch rugby, flag football, swimming, horseback riding, and more. While sports and active play happen throughout the day, counselors work to impact each camper's growth as an athlete and a person. The Healthier4Me program focuses on integrating discussion and lessons that focus on self-esteem, respect, nutrition, teamwork, leadership, communication, goal setting, making smart choices, sportsmanship, developing solid bodies, and other core values and life skills. Camp also includes exposure to role models through highly-trained staff, a motivational speaker series, and more. The camp staff's passion and mission is to ensure every Game On! girl develops a deep sense of what it means to feel empowered, confident, proud, and "GirlStrong."

Sports Trac

Summer Sports Trac meets at Watts from 9:00am-12:00pm Monday through Friday. It is a half-day sports camp for ages 6-11. Different contractors come to camp each day to highlight a new sport. Sports featured throughout camp include basketball, Dekhockey, soccer, tennis, and pickleball.

Sailing and Aquatics Camp

Sailing and Aquatic camps will be covered in the Beach Report during the November Board meeting.

Registration

In November 2020, we hosted two parent focus groups. We asked questions about parent comfort levels with field trips, masks, entertainment, cookouts, swimming, and many other traditional camp activities. We also asked questions about communicating camp programs, including when we publish camp schedules and start registration. Traditionally, information is published in the winter brochure (November), and registration begins in December, with an early bird discount available through February. This year, after the focus groups, we decided to publish information in January with registration in February. Instead of an early bird discount, we allowed parents to put down a deposit and the option to pay the balance in three monthly installments.

Marketing and Promotion

An eight-page mailer was sent in mid-January to households with children ages 2-14 (1,482 households) and new move-ins within the last 30 days (67 households). The newsletter is the biggest print piece we've sent to residents since the pandemic began (all other mailings have been letters/postcards). In addition to the print piece, the website was updated

to include camp safety FAQs and information about preschool, youth, and specialty camps. Email campaigns and social media posts were sent to targeted households leading up to camp registration, which started on February 2.

COVID restrictions limited our camp capacity, which led most camps to fill quickly. We utilized Instagram and Facebook to share brief videos and images from the camp day throughout the summer. Once again, we used the rainout line software to post emergency notices quickly on the District's web page, and social media feeds. The system is easy for staff to deploy and automatically sends alerts to Facebook and Twitter.

Staffing and Staff Training

The Glencoe Park District prides itself on hiring hardworking, motivated, and energetic staff members. This summer, our camp staff included over 65 individuals working as seasonal camp directors, head counselors, and counselors. The camp directors are the primary leadership positions that are on-site day in and day out. With the full-time staff, camp directors are responsible for the day-to-day lesson planning of the camp program and communication with parents throughout the day. Head counselors report to the camp directors and are responsible for the oversight of the camp counselors. Head counselors work to help



counselors problem-solve throughout the day, as well as provide mentoring and feedback. Camp counselors are the staff members that interact with the campers constantly throughout the summer. Their focus is to develop strong relationships with campers, provide a fun summer, and always keep safety at the forefront.

A significant focus of time and effort is spent on preseason training. All camp staff members go through over 16 hours of training that is presented by the full-time managers, Director of Recreation and Facilities, Executive Director, and other members of the Glencoe Park District full-time team. Additionally, staff had weekly meetings to refresh topics discussed at the preseason training or to address issues or concerns throughout the week.



Camp staff is trained on Glencoe Park District camp procedures, including safety, first aid, reporting, camper supervision, and proper interaction with campers and ways to provide memorable experiences for campers. For example, the camp staff is taught innovative games, how to keep campers engaged during transitions, how to interact with parents, and ways to develop relationships with campers. The training is also site-specific, so camp staff can get familiar with the site where they will be working. The training consists of PowerPoint presentations, group activities, hands-on practice, discussion, and role-playing scenarios.



In addition to basic camp training, camp staff attends the summer employee orientation led by Executive Director Lisa Sheppard. At this training, Lisa welcomed staff to the Glencoe Park District team, explained the SPIRIT values that embody the agency, and impressed upon the staff the importance of their roles. The camp directors and head counselors also attended a five-hour leadership staff training this season. In this training, the leadership staff was exposed to many challenging scenarios they would face this summer, including staff discipline, dealing with upset patrons/participants, creating a culture of accountability, and success among the counselors.

Changes Made for 2021 Camp Season

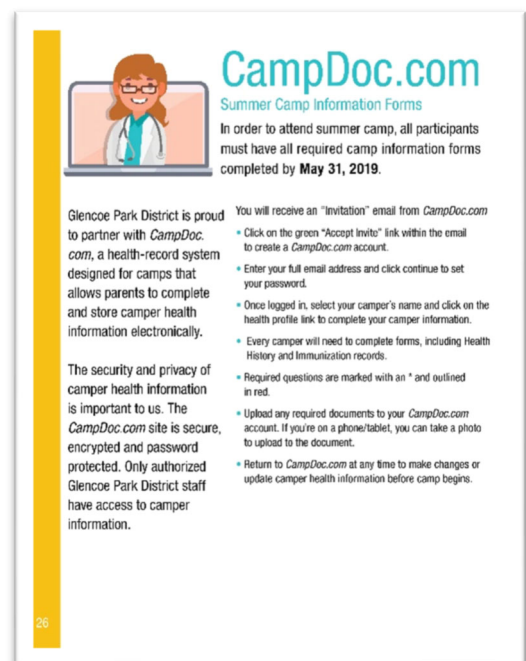
Each year, Glencoe Park District staff examines and analyzes the successes and areas of improvement from the most recent camp season to constantly improve the experience for every camper and family.

CampDoc

CampDoc was used this year to streamline health prescreening during camp. Parents were sent a link each morning to check for COVID-19 symptoms.

Kinder Korner & Bear Camps

The Bears and Kinder Korner Camps had several changes this season to ensure that we were meeting the needs of our youngest campers and their families. Several new in-house performers were added for Bear and Kinder Korner Camps. Campers were excited to get to play at Duke Park and use the new water features. This year, instead of off-site field trips to other communities, our preschoolers stayed right in Glencoe. We also added Mr. Shaun to bring music into our camp groups. Even though this was not a typical summer for our camps, we still provided many activities, trips, and entertainment that considered our young children's developmental needs and safety.



CampDoc.com
Summer Camp Information Forms

In order to attend summer camp, all participants must have all required camp information forms completed by **May 31, 2019**.

You will receive an "invitation" email from *CampDoc.com*

- Click on the green "Accept Invite" link within the email to create a *CampDoc.com* account.
- Enter your full email address and click continue to set your password.
- Once logged in, select your camper's name and click on the health profile link to complete your camper information.
- Every camper will need to complete forms, including Health History and Immunization records.
- Required questions are marked with an * and outlined in red.
- Upload any required documents to your *CampDoc.com* account. If you're on a phone/tablet, you can take a photo to upload to the document.
- Return to *CampDoc.com* at any time to make changes or update camper health information before camp begins.

Glencoe Park District is proud to partner with *CampDoc.com*, a health-record system designed for camps that allows parents to complete and store camper health information electronically.

The security and privacy of camper health information is important to us. The *CampDoc.com* site is secure, encrypted and password protected. Only authorized Glencoe Park District staff have access to camper information.

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Preschool camps implemented the Brightwheel app that is also used in both ELC and Children's Circle. Families were able to access pictures and updates of their children throughout the camp day.

Teddy Bear Camp only offered the Tu/Th option for camp this year, which opened up room for Pandas to attend five days a week due to so many requests for this option.

Panda Bear Camp brought back the Tu/Th option to accompany the M/W/F option due to requests from caregivers that were looking for a five-day-a-week program. Having the campers attend M-F allows for an easier transition into the school year.

Preschool camps also added a director to Baby Bears and Half-Day CIT. The Director took the lead role in lesson planning, behavioral management, and parent communication. Our Baby Bears program is designed to feed into the ELC 2's program when the participant is ready for 2's! The director of these programs also builds bonds with our Baby Bears and facilitates bonds between the children and caregivers.

Sun Fun Camp and Camp Adventure

Under the direction of Arts and Youth Program Manager Stephani Briskman, Sun Fun and Camp Adventure saw changes in various areas. Camp Adventure Clubs, new and innovative special event days, and special guests were added to keep the campers excited about coming to camp each day.

Our team made the difficult decision to eliminate off-site field trips for Sun Fun and Camp Adventure campers this summer due to COVID. Camp staff created exciting on-site field trips and introduced new independent contractors to enhance the program.

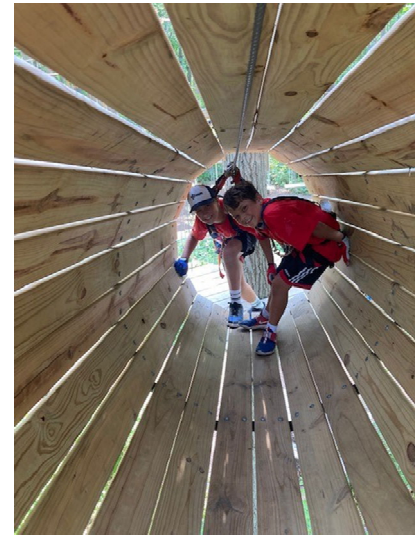
Sun Fun and Camp Adventure campers attended a beach field trip each week, and Camp Adventure campers got to utilize the paddleboards and kayaks in the afternoon.

Action Quest Camp

Under the direction of the Athletics and Teen Camps Program Supervisor, Action Quest camps saw changes in various areas. New field trips to Top Golf, Boundless Adventure, and Bear Paw Beach were added this summer. Due to COVID-19 Action Quest only traveled once-a-week, but explored different parts of Glencoe to participate in on-site field trips. Watts days also included themes where campers dressed up and participated in themed activities.

Counselor-In-Training (Full-Day)

For Counselor-In-Training, more of the camp staff training was integrated into both the pre-camp training and meetings with our camp director. CIT's were also asked to sign a work agreement stating all of their expectations for the summer. Participant goals were also set weekly as opposed to bi-weekly. Campers met with the CIT director two days-a-week in a classroom-type setting, covering training topics in more depth. Then the CIT's were able to apply what they learned in their classroom directly in the groups they were assigned to three days-a-week. This was a very strong class of CIT's and more of them volunteered to lead games and help in additional ways than past groups. At the end of the camp season, all full-day CIT's were Red Cross Babysitter trained.



Counselor-In-Training (Half-Day)

Our half-day CITs spent time with each Bear and Kinder Korner camp group before working with the director to see what the best fit would be for them for the summer. This year half-day CITs had morning meetings where they explored various early childhood aspects and took time to reflect on their own interactions. They went on field trips with the campers and were able to lead some activities. They worked with all of the Early Childhood Camp Directors to better understand early childhood practices. The half-day CITs had two beach trips and a pizza party planned this summer. They took it upon themselves to call a meeting with their director to let her know they would rather stay with the children in the camp groups than do a CIT-only trip. They did enjoy a pizza picnic on-site!

Sports Trac

Sports Trac expanded from Monday/Wednesday and Tuesday/Thursday options to a full week option. Camp continued to meet at Watts Park. We added a head counselor position as well as two counselor positions. Campers got introduced to Pickleball this summer.

Game On! Sports 4 Girls Camp

Game On! was a new camp during Summer 2020. Due to COVID, we only offered a short 4-week session with two of the four weeks running. In 2021, we moved the camp location to West School and offered a total of ten weeks. The campers got to go the Glencoe Beach, learned new sports, and had fun water days.

2021 Year in Review – Highlights and Popular Activities

Bear Camps & Kinder Korner

Eight of our Teddy Bear campers decided to stay at Takiff this fall for ELC 2s Preschool. This was due to our amazing staff, the safe, nurturing environment, and a play-based learning approach.

One of the most memorable days for this camp was our pirate and princess performers, who prepared some pirate and princess training for our themed week. The campers were shocked to see a "real" pirate at the park district, and one of the campers was overheard telling their dad that, yes, indeed, there was a real pirate and princess at camp today.

Another favorite activity for the Koala and Kinder Korner Camps was Duke Park. They had a blast playing not far from the park district and getting wet on hot days. All of the Bear and Kinder Korner Camps enjoyed water day. Some other highlights include a bubble show for Under the Sea week. Campers were able to watch the show and then participate in bubble making.

Sun Fun Camp and Camp Adventure

A highlight of these two camps every year is the "camper's choice" set of activities. These times allow campers to break up into groups and spend time doing activities that campers enjoy, including sports, crafts, or other unique interest games.

Another highlight for Sun Fun and Camp Adventure campers was the opportunity to participate in weekly ceramics classes. Taught by Ms. Natalie and Ms. Izzy, campers learned to create beautiful pieces, fire them, and glaze them.

Due to the COVID guidelines, staff eliminated Sun Fun and Camp Adventure off-site field trips this summer. Staff was challenged to create an innovative, engaging schedule that offered campers a wide variety of experiences. Independent contractors, such as Amazing Minds, Sunshine Arts and Crafts, and Kids HeArt Yoga, were included in the camper's daily schedule and added to Sun Fun Camper's Choice and Camp Adventure Clubs. We offered two overnighter opportunities, one for each camp session, which took place after the regular camp day and included evening entertainment, dinner, movie, and a special snack.

Our camp numbers were reduced drastically due to COVID, which caused a lack of indoor space. The 2-week enrollment option was eliminated to prioritize working families who need 8-week and 4-week options. As mitigations loosened, we were able to increase our numbers to accommodate the waitlist.

We eliminated our Summer School option this summer due to COVID. Also, since there were no off-site field trips, we did not have the expense of renting busses for this summer. Sun Fun and Camp Adventure campers walked each day to the beach and were shuttled back to the Takiff Center using the Glencoe Park District bus.



Action Quest Camp

The Action Quest Camp has the reputation of being a "traveling camp" with off-site activities planned. Due to COVID, staff surveyed parents to gauge their comfort level with field trips. The majority of parents stated they felt comfortable traveling off-site, but not going to indoor facilities. Action Quest went to Top Golf, Barefoot Bay, Bear Paw Beach, and



Boundless Adventures in replacement of indoor field trips. Those field trips were the highlight of the summer. Our leadership staff also utilized what Glencoe had to offer and planned an Amazing Race throughout the campers hometown.

Since Action Quest only traveled once a week, we added Explore Glencoe days where we visited Central School's new field, Friends Park, and had a Nerf Battle near Duke Park. For event days, Marvel Day and Holiday Day were two of the more popular theme days. On Marvel Day, they watched Avengers End Game and then raced to find all the infinity stones to defeat Thanos. During

Holiday Day they got to celebrate all of their favorite Holidays in one day.

Action Quest had many new staff, which provided an opportunity to give a new perspective on programming.

Sports Trac

This summer, Sports Trac got to learn many new games as well as learn new skills in popular sports. These campers spent eight weeks developing their new skills in pickleball, basketball, soccer, and Dekhockey. Dekhockey was a hit with these campers each week. They also got to have a water day that featured a water balloon toss, drip drip drop, water fights with their counselors, and so much more.

Game On! Sports 4 Girls Camp

Our Game On! campers got to experience the beautiful Glencoe Beach for the first time this summer. Even though the trip was cut short, they got to play volleyball, spike ball, and swim in Lake Michigan. Campers also developed new skills in Field Hockey and Lacrosse throughout their summer.

Planning for Summer 2022

After a fun and successful 2021 camp season, the staff can look for ways to improve the camp experience both from an internal and procedural perspective and enhance the customer experience. Where possible, staff will work with one another to develop more consistency in camp procedures from a parent perspective regardless of age or type of camp. Below are some of the changes that staff will be investigating this winter.

Bears Camps and Kinder Korner Camp

- Extend the training for staff to include more early childhood specific training on behavioral management
- Add a Kinder Korner and Koala swim shirt
- Offer more in-house visitors and entertainers for our younger campers
- Research activities close to Glencoe that preschoolers would have fun with this summer
- Create a field day with bounce houses and age-appropriate obstacle courses
- Investigate if CampDocs or Brightwheel has a better health screening system for Bears and Kinder Korner Camps

Sun Fun Camp and Camp Adventure

- Research other swim lessons locations and options
- Add at least two new field trips
- Incorporate additional independent contractors into our schedule to expose them to more activities

Action Quest Camp (AQ)

- Offer one-week options to provide increased flexibility for this age group that has many outside options
- Introduce new field trips near Glencoe and create learning opportunities for campers
- Refine the structure for each week of camp and Watts Days

Sports Trac

- Add more camp themes to the program
- Incorporate a new contractor (ex: archery or volleyball)
- Create rainy day sports-related activities

Game On! Sports Camp 4 Girls

- Review registration offerings
- Utilize CampDocs for campers paperwork
- Add more trips to Glencoe Beach

CIT (Full-Day)

- Create an interview process for the CIT program
- Develop a structured and scheduled day for CITs
- Continue to integrate more training and learning opportunities for CITs

CIT (Half-Day)

- Continue to integrate more training into the program through additional mid-season training that is shorter in length
- Create an application and interview process for the CIT program
- Work with full-day CITs to allow half-day CITs to become babysitter trained
- Plan more CIT only trips that are team and leadership building

All Camps

- Incorporate all waivers into camp paperwork
- Work with CampDoc to streamline with new RecTrac
- Investigate the use of technology to send pictures and updates to parents throughout the day
- Continue to improve the counselor-in-training program. Hold a focus group with counselors during winter break to provide input for improvement

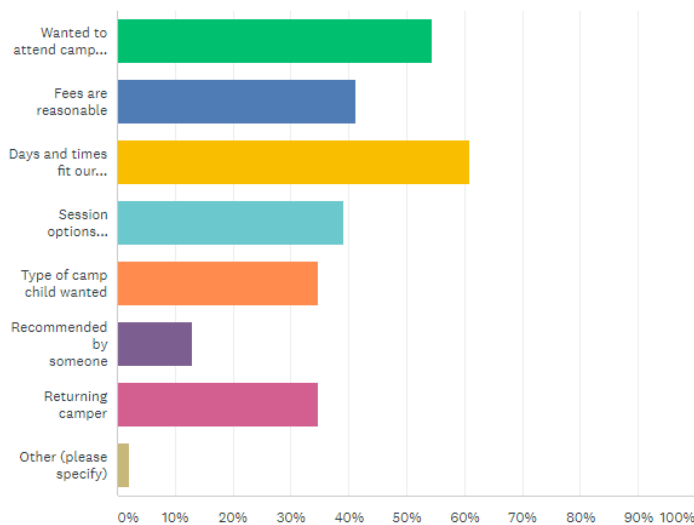
Customer Feedback and Survey Results

At the end of each season, a survey is sent to the camp participants' families to solicit feedback used to improve and make changes to the camp program the following year. This year, 46 camp participants completed the survey (113 in 2019, 97 in 2018, and 80 in 2017). The survey is created, distributed, and analyzed using www.SurveyMonkey.com. Camp participants were asked about the registration process to staff, facilities, activities, field trips, and overall experience.

This year the sample size was significantly smaller than in previous years. However, scores from this survey were slightly higher than in years past. The only area that scored lower was 'the cost of the program,' although 92% of participants responded that the value of the camp related to the fees was excellent or good.

Why did you register your child/children for camp?

Answered: 46 Skipped: 0



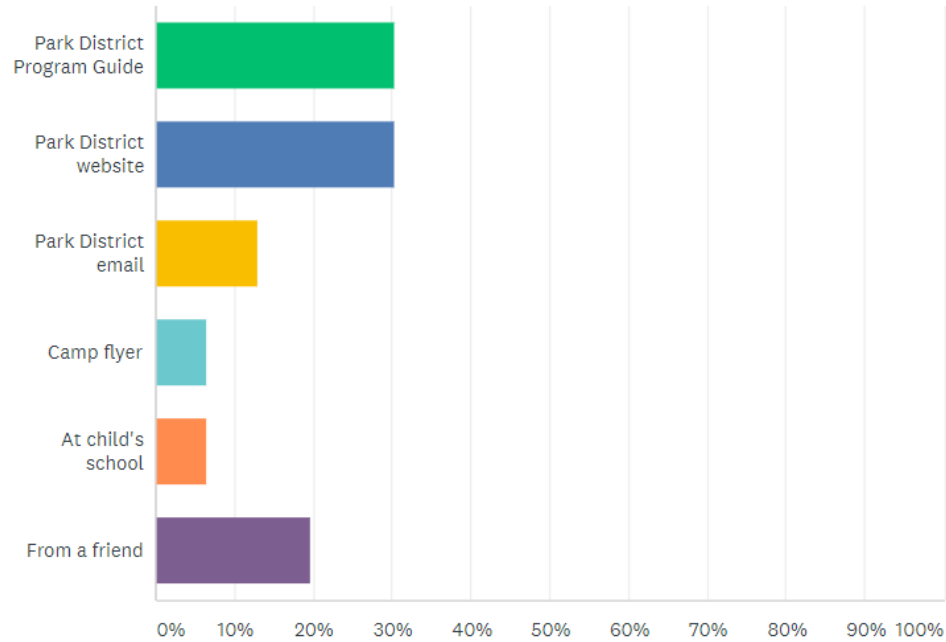
ANSWER CHOICES	RESPONSES
▼ Wanted to attend camp with friends	54.35% 25
▼ Fees are reasonable	41.30% 19
▼ Days and times fit our schedule	60.87% 28
▼ Session options (8/4/2/1 week camp options)	39.13% 18
▼ Type of camp child wanted	34.78% 16
▼ Recommended by someone	13.04% 6
▼ Returning camper	34.78% 16
▼ Other (please specify)	Responses 2.17% 1
Total Respondents: 46	

It is clear from the survey that families register for District camps for three main reasons:

1. Days and times for their schedules
2. Wanted to attend camp with friends
3. Reasonable fees

How did you hear about Glencoe Park District camps?

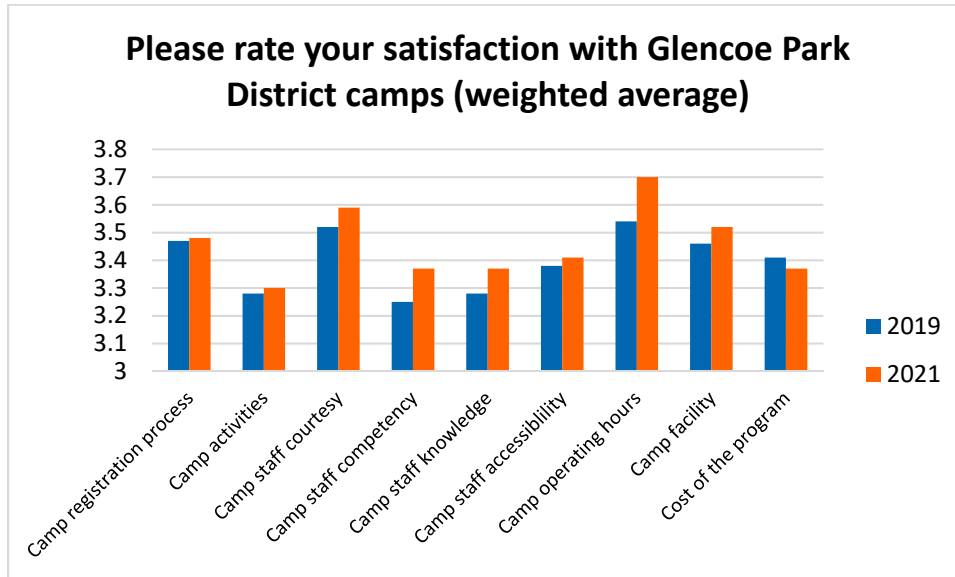
Answered: 46 Skipped: 0



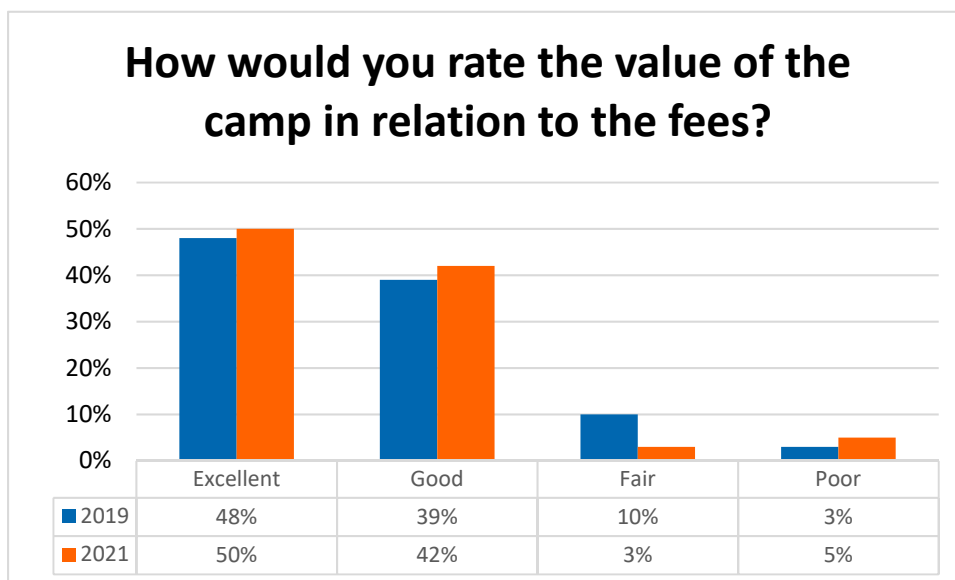
Due to COVID-19 and a modified winter brochure, we saw a shift in how participants discovered and researched camp. The Park District website saw a significant increase in usage.



Results were in line with previous years, although 36 participants only answered this question. The absence of field trips for Camp Adventure was stressed as a reason for not registering for camp again. Staff is hopeful that limited field trips will return for Sun Fun and Camp Adventure next year.

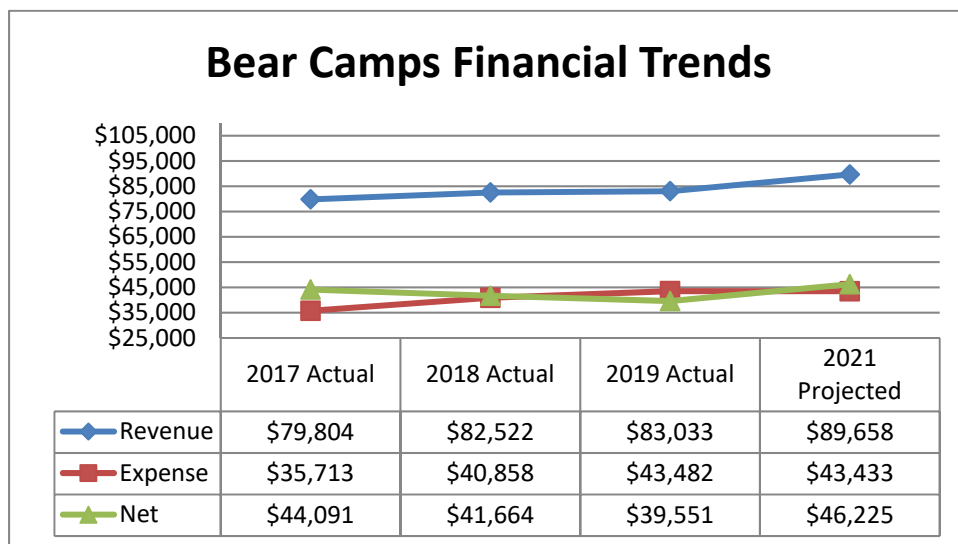
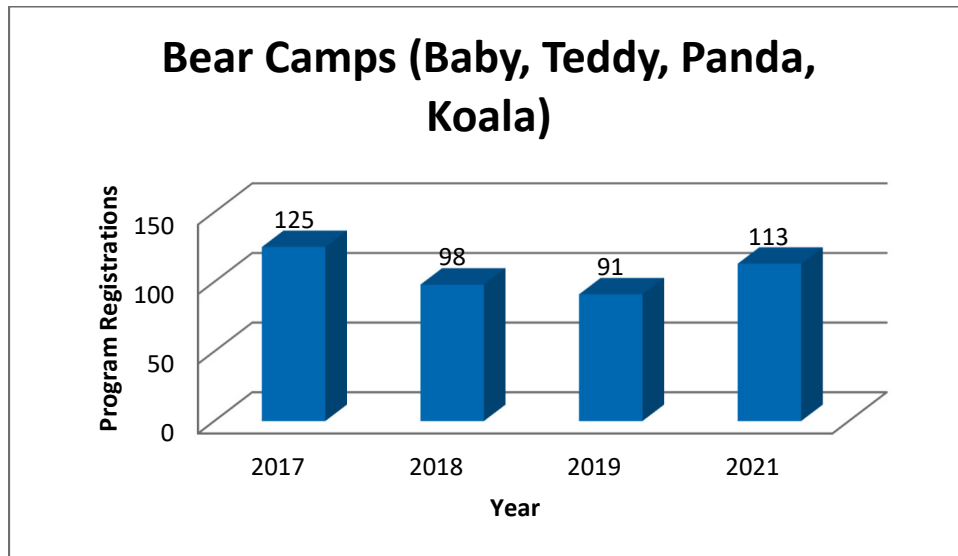


Satisfaction across multiple areas was higher in 2021 compared to 2019. We saw positive momentum with staff courtesy, competency, knowledge, and satisfaction with our operating hours. As discussed above, the cost of the program was the only area that declined.

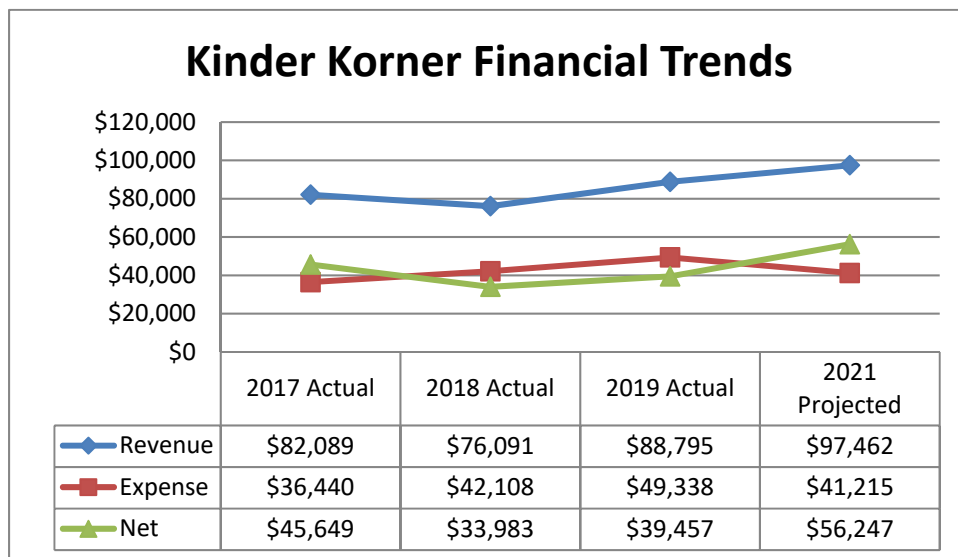
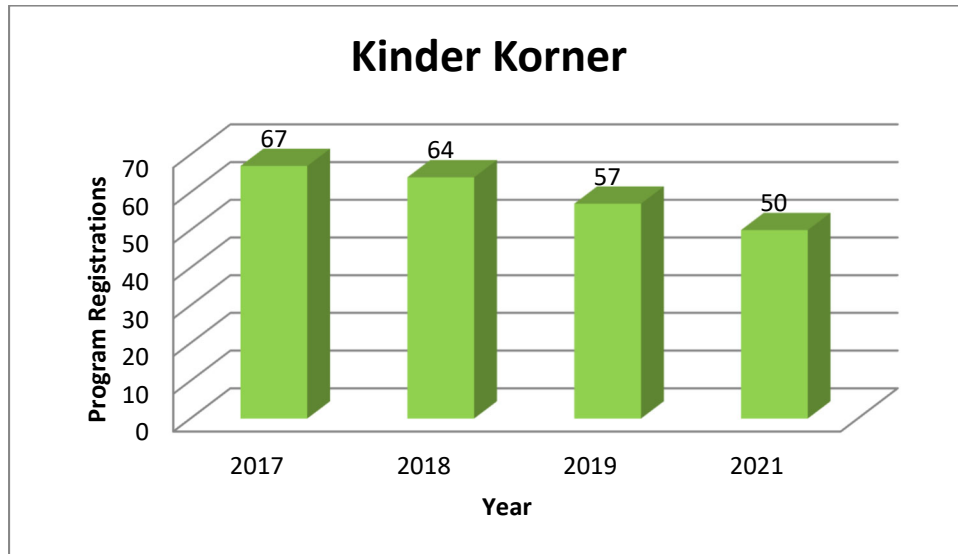


As discussed above, the value and quality of our camp and the flexibility we provide for working families is our core strength. Additionally, we are seeing approximately 9% of all participants coming from other communities. They sight the value and the full-day option as the reason for choosing our program.

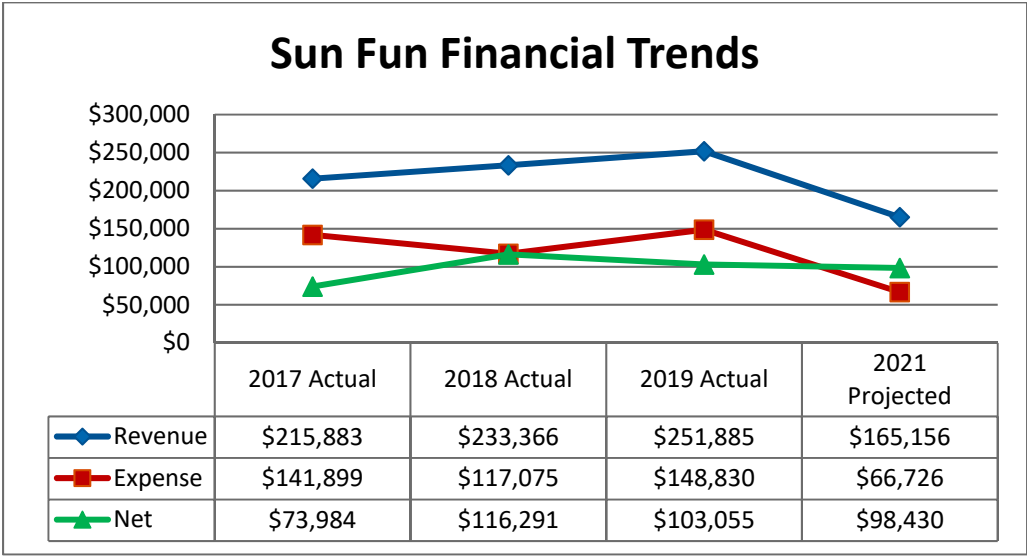
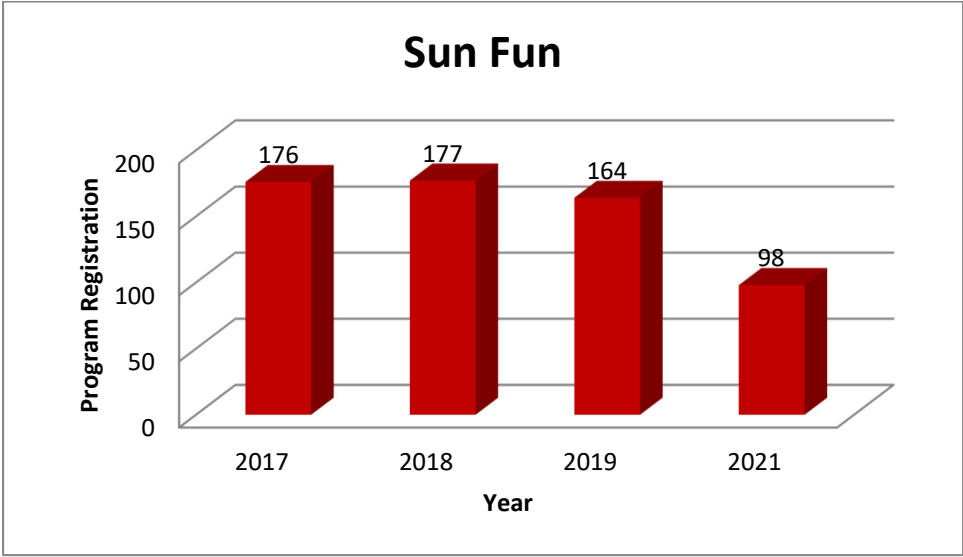
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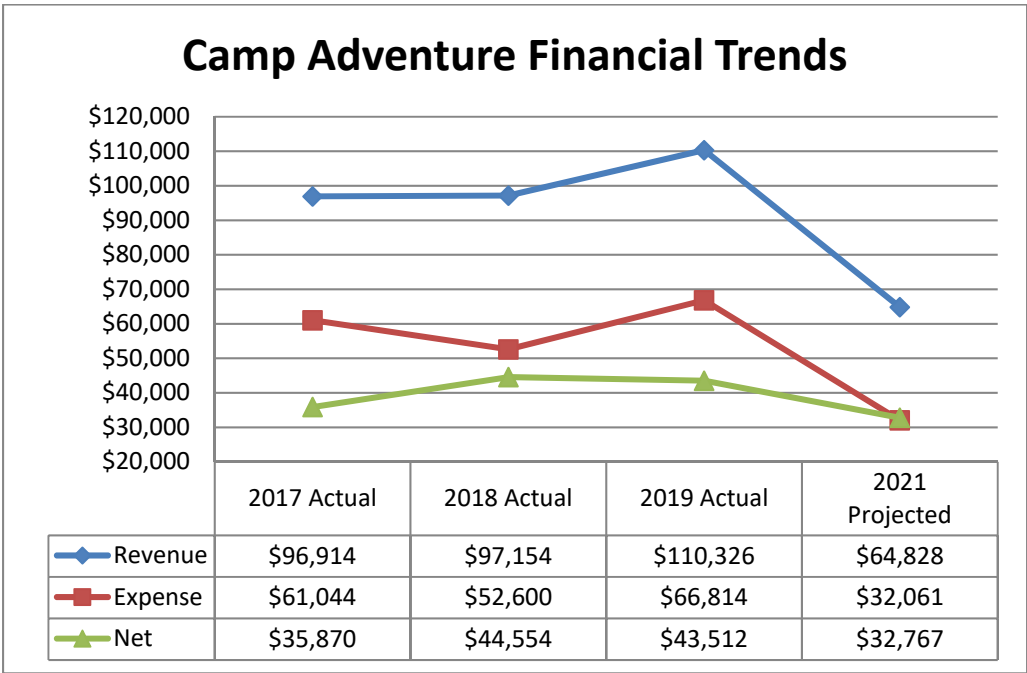
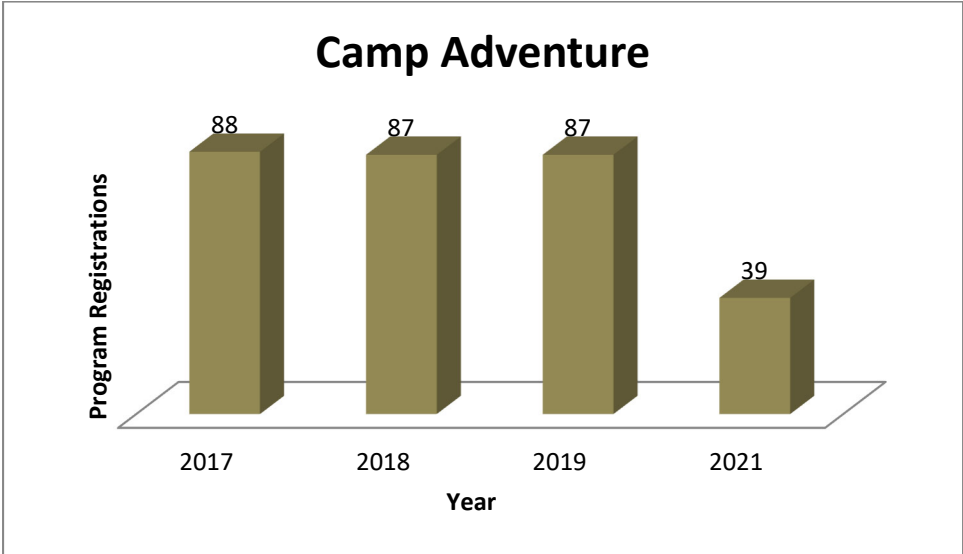
We saw robust demand for Bears camp this summer. Similar to other camps, we were restricted by capacity due to COVID. All three age groups had higher revenue than expected.



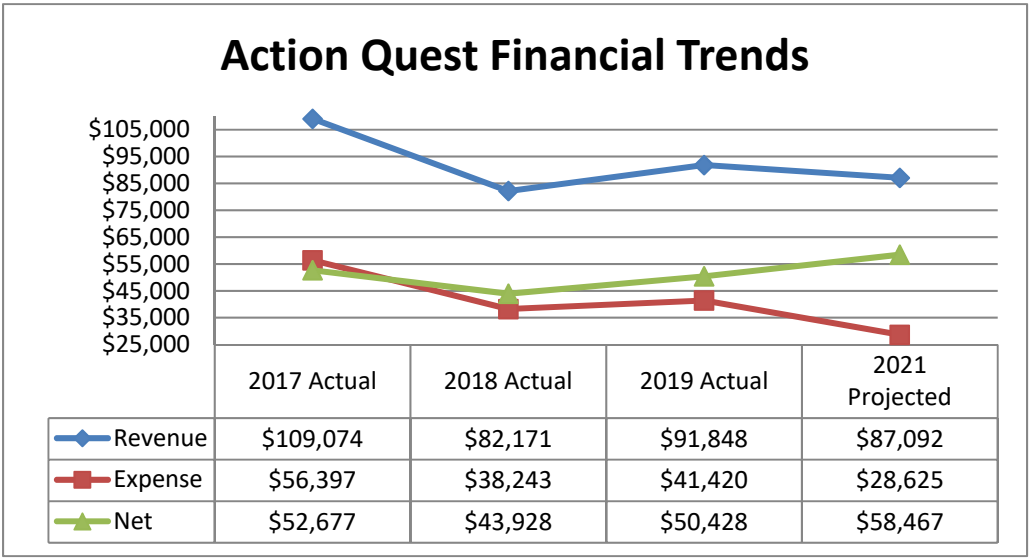
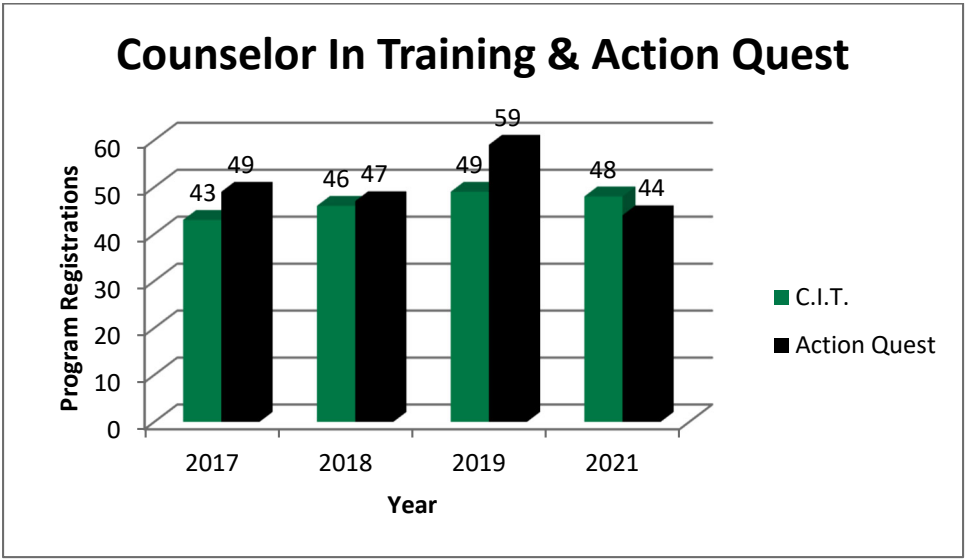
Kinder Korner had strong demand, but like other camps, we were restricted by capacity due to COVID. Overall, enrollment was lower compared to previous years because we only provided 4- and 8-week options this summer. Our average revenue per enrollment was higher due to strong enrollment in 8-week full-day options. Parents were eager to get their children ready for kindergarten after a challenging year with COVID.



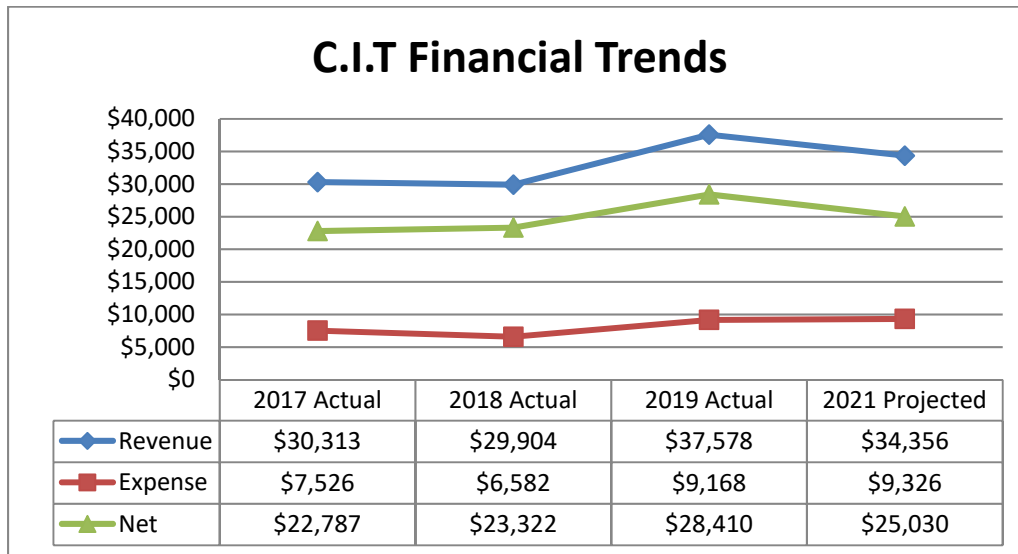
Revenue was lower compared to previous years as capacity was restricted. We only offered 4- and 8-week options. We saw a significant reduction in expenses as we did not go on field trips outside of Glencoe.



Revenue was lower than previous years as capacity was restricted, but staff feels that overall demand was lower for Camp Adventure than pre-COVID. We think this is in part to popularity for Sailing and Aquatic camps and Game-On. We only offered 4- and 8-week options. Like Sun Fun, we saw a significant reduction in expenses as we did not go on field trips outside of Glencoe.

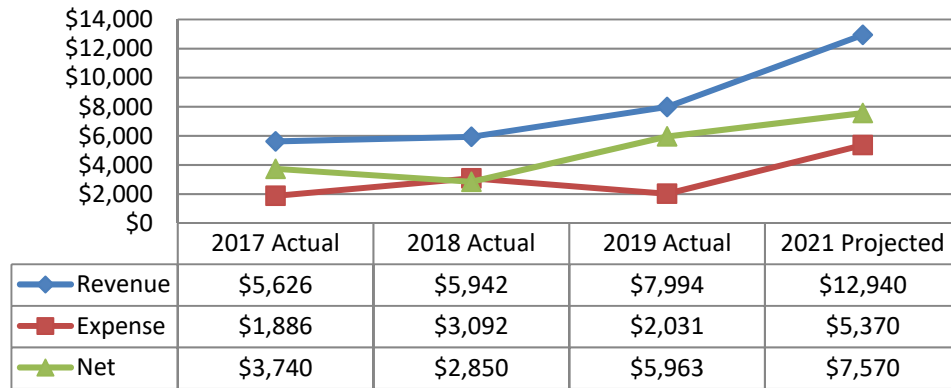


Action Quest had a solid summer, and we expect positive momentum in enrollment next year. Expenses were lower due to fewer field trips.

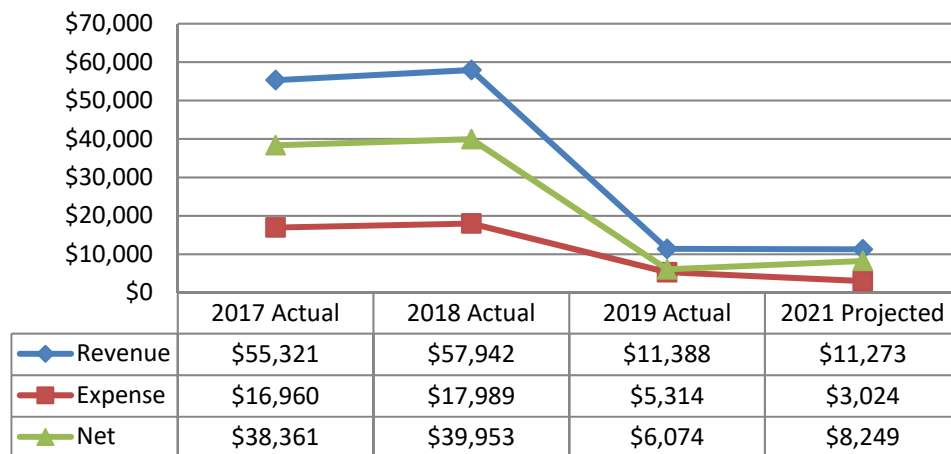


Enrollment was in-line with staff expectations.

Preschool Summer Beginning Financial Trends

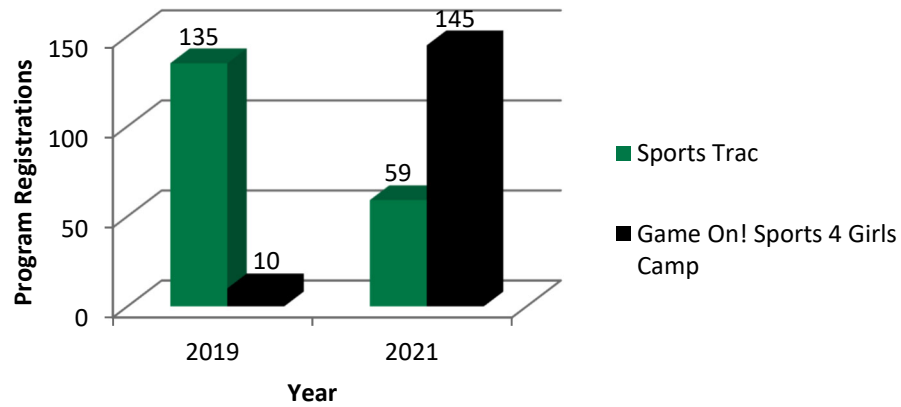


Summer's Beginning/End Financial Trends

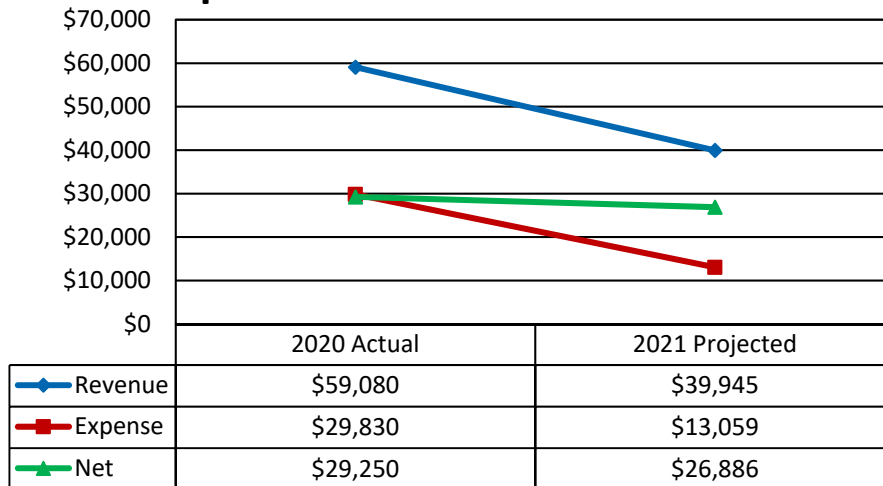


Enrollment was in line with staffs expectations. Note: No Summers Beginning in 2019, 2020 or 2021. AM/PM Care revenue and expenses were moved out of Summer's Beginning/End and into Sun Fun and Camp Adventure budgets in 2019.

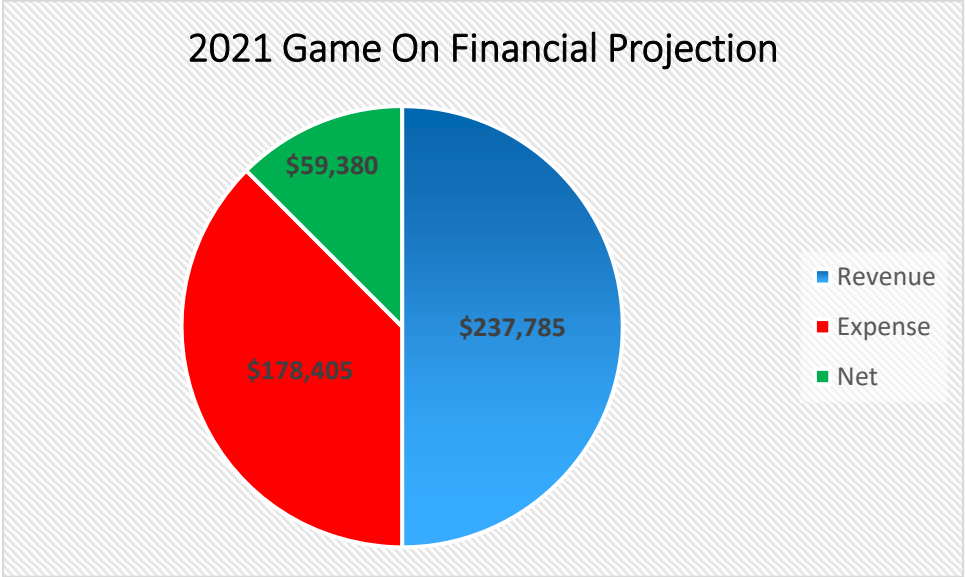
Sports Trac & Game On!



Sports Trac Financial Trends

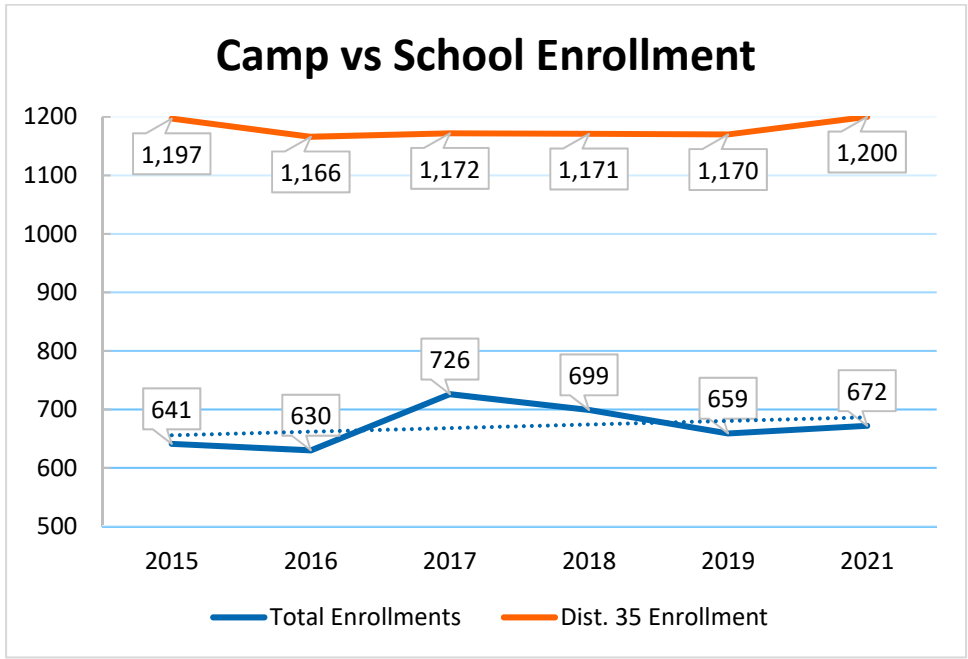


This was the second summer that we offered Sports Trac. In 2020, Sports Trac was one of the few camp programs we offered. The drop in enrollment was expected and was due to the availability of our other camps.

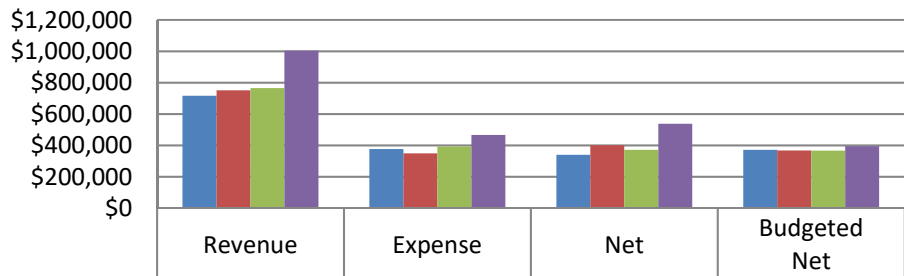


The District has a 75:25% revenue split agreement with Game-On. This camp has a regional draw and attracts participants from other communities, as well as Glencoe residents. Enrollment was strong, and staff is hopeful that it continues into future years.

Camp vs School Enrollment










Overall Camp Financial Trends


















	Revenue	Expense	Net	Budgeted Net
2017 Actual	\$716,442	\$376,676	\$339,766	\$371,783
2018 Actual	\$750,450	\$349,555	\$400,895	\$367,109
2019 Actual	\$765,099	\$393,113	\$371,986	\$366,698
2021 Projected	\$1,003,718	\$466,327	\$537,391	\$394,646


Overall, camp financials were solid this year, with all camps exceeding the budgeted net surplus. We saw strong enrollment and financial performance in Game-On and Sailing and Aquatics camps. We continue to see the interest in specialty camps grow. Strong demand also continues for full-day camp options. Total enrollment is consistent with previous pre-COVID years. The revenue growth is due to the need for full-day care and the shift to specialty camps, which are typically higher in price.









































Appendix B – Camp Schedules


1st Session: Sun Fun 2021				
Mon	Tue	Wed	Thu	Fri
WEEK 1: Goal of the Week: Sportsmanship				
6/14 First Day of Camp! 	6/15 Crazy Sock Day (Wear your craziest socks!) 	6/16 Campers' Choice 	6/17 Beach Trip (All Day) 	6/18 Olympics (Wear your country's colors) Hot Dog Cookout! 
WEEK 2: Goal of the Week: Teamwork				
6/21 Music Monday (Get ready to have a dance party!) 	6/22 Picture Day!! (Wear your camp t-shirt!) 	6/23 Campers' Choice 	6/24 Beach Trip (All Day) Pizza lunch included 	6/25 Wild West Day (Wear your best Western gear!) 
WEEK 3: Goal of the Week: Appreciation				
6/28 Motivation Monday (Appreciate the people around you!) 	6/29 Group Inventions (Invent something new with your group!) 	6/30 Campers' Choice 	7/1 Beach Trip (All Day) Pizza lunch included 	7/2 Carnival Day (Dress in your favorite costume!) 
WEEK 4: Goal of the Week: Respect				
7/5 No Camp Today!  Happy 4th of July!!!	7/6 Water Balloons! 	7/7 Campers' Choice 	7/8 Beach Trip (All Day) 	7/9 COLOR WARS (Wear your team color!) Hot Dog Cookout! Undernighter!! 

 =Pack Lunch

2nd Session: SUN FUN 2021				
Mon	Tue	Wed	Thu	Fri
WEEK 5: Goal of the Week: Friendship				
7/12 First Day of second session!  	7/13 Picture Day!! <i>(Wear your camp t-shirt!)</i>  	7/14 Campers' Choice   	7/15 Beach Trip (All Day)  	7/16 Superhero Day <i>(Dress like your favorite superhero)</i> Hot Dog Cookout!   
WEEK 6: Goal of the Week: I Believe in Myself/Perseverance				
7/19 Meow Monday <i>(Bring a picture of your pet!)</i>  	7/20 Scavenger Hunt!  	7/21 Campers' Choice   	7/22 Beach Trip (All Day) Pizza lunch included   	7/23 Chicago Sports Day <i>(Dress in your favorite Chicago sports gear!)</i>  Undernighter!!  
WEEK 7: Goal of the Week: Sensitivity				
7/26 Make It Monday <i>(Craft, Color, Build!)</i>  	7/27 Tasty Tuesday  	7/28 Crazy Hair Day  Campers' Choice  	7/29 Beach Trip (All Day)  	7/30 Hawaiian/Water Day <i>(Wear your best Hawaiian gear/ bathing suit!)</i> Hot Dog Cookout!   
WEEK 8: Goal of the Week: Health and Fitness				
8/2 Move It Monday  	8/3 Pajama Day <i>(Wear pajamas today!)</i>  	8/4 Campers' Choice   	8/5 COLOR WARS II <i>(Wear your team color!)</i>  Parent Night 6:00pm 	8/6 Beach Trip (All Day) DJ Party PIZZA LUNCH @ BEACH  <i>Sign up for Summer's End!</i> 

 =Pack Lunch


1st Session: Camp Adventure 2021				
Mon	Tue	Wed	Thu	Fri
WEEK 1: Goal of the Week: Sportsmanship				
6/14 First Day of Camp!  	6/15 Crazy Sock Day Wear your craziest socks!  	6/16 Wisdom Wednesday Bring your thinking cap!  	6/17 Glencoe Beach  	6/18 Olympics Day! Wear your countries colors!  Hot Dog Cookout! 
WEEK 2: Goal of the Week: Teamwork				
6/21 Nerf Battle  	6/22 Picture Day Wear your camp T-shirt  	6/23 Water Wednesday Wear a swimsuit and bring a towel!  	6/24 Glencoe Beach  Pizza Lunch Included 	6/25 Wild West Day! Wear your best western gear!  
WEEK 3: Goal of the Week: Appreciation				
6/28 Club Day  	6/29 Camp Wars!  	6/30 Wear it Wednesday Wear your favorite outfit!  	7/1 Glencoe Beach  Pizza Lunch Included 	7/2 Carnival Day! Dress in your favorite costume!  
WEEK 4: Goal of the Week: Respect				
7/5 No Camp Today! Enjoy the Sun!  	7/6 Amazing Race  	7/7 Water Wednesday Wear a swimsuit and bring a towel!  	7/8 Glencoe Beach  	7/9 Color Wars! Wear your team color!  Overnighter Tonight! Hot Dog Cookout! 


 =Pack Lunch



=Sailing after 12pm


2nd Session: Camp Adventure 2021				
Mon	Tue	Wed	Thu	Fri
WEEK 5: Goal of the Week: Friendship				
7/12 First Day of Second Session! 	7/13 Picture Day Wear your camp T-shirt 	7/14 Woof Wednesday Bring in a picture of your pet! 	7/15 Glencoe Beach 	7/16 Superhero Day! Dress like your favorite superhero!  Hot Dog Cookout!
WEEK 6: Goal of the Week: I Believe in Myself/Perseverance				
7/19 Club Day 	7/20 Scavenger Hunt 	7/21 Way back Wednesday Bring in a picture of you as a baby! 	7/22 Glencoe Beach  Pizza Lunch Included	7/23 Chicago Sports Day! Wear your favorite Chicago sports gear!  Undernighter Tonight!
WEEK 7: Goal of the Week: Sensitivity				
7/26 Club Day 	7/27 Camp Wars! 	7/28 Wacky Wednesday Aka crazy hair day! Come to camp with crazy hair! 	7/29 Glencoe Beach 	7/30 Hawaiian/ Water Day! Wear your best Hawaiian gear and a swim suit!  Hot Dog Cookout!
WEEK 8: Goal of the Week: Health and Fitness				
8/2 Club Day 	8/3 Pajama Day Wear pajamas today 	8/4 Wellness Wednesday 	8/5 COLOR WARS! Wear your team color!  Popsicle Treat! Parent Night 6:00pm	8/6 Beach Trip! DJ Party PIZZA LUNCH @ BEACH Sign up for Summer's End! 



 =Pack Lunch

 = Sailing after 12pm












1st Session: Action Quest 2021				
Mon	Tue	Wed	Thu	Fri
Week 1				
6/14 FIRST DAY OF CAMP! 	6/15 Explore Glencoe Day 	6/16 Beach Trip Meet at Lakefront Park 55 Hazel 9:15am 	6/17 Par King 	6/18 Olympics Day! 
Week 2				
6/21 Nerf Battle 	6/22 Explore Glencoe Day 	6/23 Beach Trip Meet at Lakefront Park 55 Hazel 9:15am 	6/24 Top Golf 	6/25 FREAKY FRIDAY 
Week 3				
6/28 Watts Day 	6/29 Explore Glencoe Day 	6/30 Chicago Dogs Game 	7/1 Beach Trip Meet at Lakefront Park 55 Hazel 9:15am 	7/2 Carnival Day 
Week 4				
//5 No Camp Today! <i>Enjoy The Sun!</i> 	//6 Explore Glencoe Day 	//7 Beach Trip Meet at Lakefront Park 55 Hazel 9:15am 	//8 Wheeling Water Park 	//9 Color Wars! 
 =pack lunch \$ =concessions  =camp cookout (hotdogs and chips provided)  =pizza lunch				

2nd Session: Action Quest 2021				
Mon	Tue	Wed	Thu	Fri
Week 5				
7/12 <u>Fun Way</u>   \$	7/13 <u>Explore Glencoe Day</u>  	7/14 <u>Beach Trip</u> Meet at Lakefront Park 55 Hazel 9:15am   \$ 	7/15 <u>Watts Day</u>  	7/16 <u>Marvel Day</u>  
Week 6				
7/19 <u>Game Show Day</u>  	7/20 <u>Explore Glencoe Day</u>  	7/21 <u>Beach Trip</u> Meet at Lakefront Park 55 Hazel 9:15am   \$	7/22 <u>Lincoln Park Zoo</u>   \$	7/23 <u>Sports Day</u>   
Week 7				
7/26 <u>Virtual Field Trip</u>  	7/27 <u>Explore Glencoe Day</u>  	7/28 <u>Beach Trip</u> Meet at Lakefront Park 55 Hazel 9:15am   \$ 	7/29 <u>Barefoot Bay</u>   \$	7/30 <u>Wacky Water Day</u>   \$
Week 8				
8/2 <u>Tournament Day</u>  	8/3 <u>Explore Glencoe Day</u>  	8/4 <u>Holiday Day!</u> Celebrate different Holidays in One Day! Potluck Lunch  	8/5 <u>Boundless Adventures</u> High Ropes Course!  	8/6 <u>Last Day Of Camp</u> Beach Day with DJ! Cardboard Regatta   \$ 

 =Pack Lunch
  =Concessions
  = Camp Cookout
  =Pizza Lunch Provided

First 4 weeks: Kinder Korner Camp 2021				
Mon	Tue	Wed	Thu	Fri
WEEK 1: Under The Sea				
6/14 <u>First Day of Camp!</u> 	6/15	6/16	6/17 <u>Bubble Show</u> 	6/18 <u>Water Day</u> 
WEEK 2: Farm Week				
6/21 <u>Mr. Shaun</u> 	6/22 <u>Glencoe Beach</u> 	6/23	6/24 <u>Water Day</u> 	6/25 <u>Miss Jamie's Farm</u> 
WEEK 3: Star Spangled Week				
6/28	6/29	6/30	7/1 <u>Mary Macaroni</u> 	7/2 <u>Water Day</u> 
WEEK 4: Around the World				
7/5 <u>No Camp</u> Fourth Of July Holiday Observed	7/6 <u>Glencoe Beach</u> 	7/7	7/8 <u>Water Day</u> 	7/9 <u>Super Stolie</u> 

2nd Session: Kinder Korner Camp 2021

Mon	Tue	Wed	Thu	Fri
WEEK 5: Pirate and Princess Week				
7/12 <u>First Day of Second Session!</u> 	7/13	7/14	7/15 <u>Pirate and Princess Performers</u> 	7/16 <u>Water Day</u> 
WEEK 6: Super Hero Week				
7/19 <u>Mr. Shaun</u> 	7/20 <u>Glencoe Beach</u> 	7/21	7/22 <u>Water Day</u> 	7/23 <u>Dan Gogh</u> 
WEEK 7: Nature Week				
7/26	7/27	7/28 <u>Frog Lady</u> 	7/29 <u>Water Day</u> 	7/30
WEEK 8: Music Mania Week				
8/2 <u>Mr. Shaun</u> 	8/3 <u>Glencoe Beach</u> 	8/4	8/5	8/6 <u>Water Day</u> 